

Wasabi Hot Cloud Storage for Media and Entertainment

Cost Effective, High-Performance Cloud Storage for Production Collaboration, Backup and Archive

Wasabi is fundamentally transforming storage for the Media and Entertainment industry with the most affordable and highest-performing cloud storage solution. As video resolutions and frame rates increase and new multi-viewpoint VR projects multiply, storage requirements for entertainment projects are skyrocketing. Movie, television and game producers can use Wasabi hot cloud storage to store rapidly-expanding video libraries in the cloud at radically low cost—without sacrificing data security or integrity. Inexpensive, fast and reliable, Wasabi is ideal for video production collaboration, backup and archiving applications.

Wasabi Hot Cloud Storage Overview

Wasabi's mission is to make cloud storage a simple, open-standard commodity and utility, just like electricity. Wasabi hot cloud storage is extremely affordable, fast and dependable cloud object storage ideally suited for storing video content. Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi provides a single product, with predictable and straightforward usage-based pricing.

Ultra-Low-Cost Storage for Escalating Video Storage Demands

Wasabi lets you maintain massive video libraries in the cloud with breakthrough economics and performance. Wasabi Media and Entertainment use cases include:

- **Production/post-production** – use Wasabi as primary storage throughout the production workflow. Collaborators can quickly and easily access high-quality mezzanine files for editing, sound mixing, colorization and VFX.
- **Backup** – use Wasabi to efficiently back up video content to the cloud. Avoid intermittent data loss due to hardware or software failures, or human error.
- **Active archive** – use Wasabi for long-term video preservation and active archival. You can rapidly retrieve dormant materials from Wasabi to respond to breaking news and trending social topics and for specials, anniversaries and marketing purposes.
- **Origin storage** – use Wasabi as high-speed origin storage for video-on-demand applications.



KEY FEATURES

- Ultra-low-cost pricing
- Industry-leading performance
- Extreme data durability
- Comprehensive access controls and data encryption
- Amazon S3-compatible API
- Intuitive browser-based interface

BENEFITS

- No equipment to buy or manage
- Pay-as-you-grow scalability
- Rapid data retrieval from production to archiving
- Inherent resiliency and data integrity
- Easy to use and administer
- No vendor lock-in

Improve Collaboration Amongst Distributed Production Teams

With the digital revolution, video production has become a collaborative, geographically distributed process involving a number of entities such as broadcasters, studios, post-production houses and independent contractors. Today's production teams are often scattered across the country or even across the globe. Videographers, editors, graphics designers, effects creators, animators, artists and freelancers work from home, remote offices or field locations over the web.

Wasabi's cloud-based storage service is ideal for distributed video production teams. With Wasabi, all the members of your extended team can collaborate and share content, easily and securely, over the internet. You maintain strict control over which users have access to which content using Wasabi's simple-to-use web console.

Inherently Secure and Reliable Video Content Repository

Engineered for extreme data durability, integrity and security, Wasabi provides eleven 9s object durability and supports data immutability to protect against accidental deletions, ransomware and viruses. Wasabi also provides comprehensive identity management and access controls, and inherent data at rest encryption to protect digital assets and safeguard intellectual property.

Use Wasabi With Any S3-Compatible Video Management Tool

At Wasabi we believe in choice. We designed Wasabi to work with a wide range of file management applications, so you can select the asset management, media movement and analysis tools that best meet your budget and functional requirements.

Wasabi supports a simple, standards-based REST API that is 100% bit-compatible with Amazon S3. That means any video management tool that works with S3 will work seamlessly with Wasabi, so you don't have to make any changes to your application or to your administrative practices.

Accelerate Video Analytics and Search Performance

Wasabi's pioneering highly parallelized system architecture delivers an average 6x read/write performance advantage over legacy cloud storage services like S3. And Wasabi delivers significantly faster time-to-first-byte speeds—even for Amazon Elastic Compute Cloud customers.

Whether you are executing video analytics and AI-driven search functions locally or on a cloud compute service like EC2, Wasabi can serve up your content more quickly for faster processing and analysis.

Summary

Affordable, fast and reliable, Wasabi hot cloud storage is ideal for a wide range of video applications. Use Wasabi hot cloud storage to improve production team collaboration, accelerate video analysis and search functions, and to protect your intellectual property and business-critical assets. With Wasabi you can maintain massive video libraries in the cloud for a fraction of the price of alternative solutions.

Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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