
CLOSING THE LOOP ON PRODUCT TRANSPARENCY

Dear Supplier,

We are writing to you as a member of the Living Product 50 (LP50), a collaborative group of leading manufacturers dedicated to ensuring that healthy, high performing building materials become the industry standard. We ask to join with us, as a valued business partner, by adding your company's support to this important mission.

Key players in the built environment have committed to creating healthier spaces and are demanding from us products that support this mission. These represent some of the world's largest and most influential building owners, including Google, Amazon, and Kaiser Permanente, as well as individual homeowners, builders, and colleges/universities. Growth of rigorous green building standards, like LEED, WELL, and the Living Building Challenge, has significantly increased demand from customers to create material health and transparency documents for our products.

To complete these transparency documents, we need additional information from you in the form of material composition disclosure to a level of 100 ppm (.01% by weight). This level of disclosure is needed to assess the health-related attributes of our products and to create the transparency documents that our customers are demanding. These transparency documents also contribute to valuable material credits under various green building standards. Transparency is critical to building trust and is the inevitable next step we must take together to introduce change in our industry.

We want to support you in responding to the increasing number of these requests for material composition disclosure to 100 ppm by sharing information about two tools that are supported by the LP50: Toxnot Shared Materials and Supplier HPD (from the Health Product Declaration Collaborative). Each are web-based, secure, efficient, and free to use. Both tools provide you with the ability to control the visibility of information disclosed, and easily allow manufacturers to create Declare labels and Health Product Declarations (HPDs) - two of the most widely-recognized material health transparency documents in the building industry. Shared reporting options eliminate the redundancy of completing multiple requests from multiple customers - complete your information once and share the same report with all customers. Public transparency options allow you to attract new customers who value transparently disclosed materials.

We are asking for your partnership now to help us meet this rapidly growing demand from our customers to and ensure healthier spaces are built for all.

How to take action:

1. Let's start a dialogue:
 - Respond directly to our company regarding this request
 - Forward this email to your suppliers if this type of data is not known by you
 - Share this letter and its message internally at your company to provide context for requests
2. Learn more about data reporting tools:
 - Go to [Toxnot.com/LP50](https://toxnot.com/LP50) and click "Get Started" or
 - Visit hpd-collaborative.org/LP50 and click "Supplier HPD"
 - Join ToxNot, HPDC and the LP50 for an [upcoming webinar](#)
3. Learn more about the LP50 and this request
 - Visit our [Supplier FAQ Page](#) for further guidance
 - Visit living-future.org/LP50 to learn more about the LP50

Please take advantage of these resources to help you in responding to our request for transparency and do not hesitate to contact me directly for any additional support.

We sincerely appreciate your commitment to this effort, recognizing that your input and engagement will continue to be drivers of our success.

As we respond to the urgency of market demand and collectively shift our industry towards increased transparency, we rely on your partnership and support in achieving our common goal of creating healthier spaces for all.

The Living Product 50

A group of leading manufacturers collaborating to transform the materials economy through transparency, green chemistry, supply chain innovation, and industry awareness.

