

iVantage Market Intelligence™

BRINGING CLARITY TO COMPLEXITY



The industry's only comprehensive strategic planning and management platform that helps healthcare providers anticipate, react, and lead in a rapidly evolving and complex market landscape.

**iVantage**
MARKET INTELLIGENCE™

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Bringing Together the Data, Analytics, Tools, and Insights to Navigate and Grow in Today's Complex Healthcare Environment

The pace of change in healthcare is quickening and healthcare leaders are facing more complex decisions as they guide their organizations through market landscapes whose contours are shifting rapidly due to consolidation, payment reform, technological innovation, and new forms of competition. More than ever, navigating this complicated environment requires timely, trusted, and actionable strategic insights.

iVantage Market Intelligence™ is a comprehensive strategic planning and management platform that gives healthcare leaders the clarity to make timely, informed decisions and the tools needed to execute.

The iVantage Market Intelligence™ platform brings together dynamic market analytic dashboards and models, a powerful geo-spatial mapping analytics engine, and a comprehensive tracking system for strategic plan performance – all built upon iVantage's fully integrated repository of public and proprietary data sources. iVantage Market Intelligence™ delivers the data, analytics, tools, and insights to drive effective strategic decision-making and management.

iVantage Market Intelligence™ is designed to serve as the primary, day-to-day analysis, communication, and management tool utilized by health system strategy executives, their teams, and others requiring insights into the healthcare provider market.





KEY FEATURES

- Integrated and standardized public and proprietary patient-level datasets; including commercial and Medicare claims, state IP/OP data, hospital decision support data feeds
- Intuitive user interface and analytic visualizations
- Scenario-based Forecasting
- Powerful, industry-leading geo-spatial mapping analytics engine
- Robust Reporting Capabilities
- Extensive and growing portfolio of guided analytics and models
- Integrated industry thought leadership and advisory services from The Chartis Group
- Built for Customization and Continuous Innovation

IVANTAGE MARKET INTELLIGENCE™ HELPS STRATEGIC PLANNING EXECUTIVES TO:

1

Understand the Market Landscape

The comprehensive library of market analytic dashboards, geospatial mapping capabilities and advanced querying tools enable users to rapidly gain insights into their market's size and growth, competitive landscape, population and consumer trends and economics.

2

Understand the Organization's Market Position

Healthcare strategists and their teams use the platform to learn how their organization is performing within their market and helps them identify opportunities for expansion, and areas of under-performance and risk.

3

Strategic Scenario Modeling

The platform's scenario-based approach to forecasting enables users to understand the impact of changing market factors on future performance, helping them to make better informed strategic decisions while anticipating and responding with greater agility to changing market forces.

4

Share Powerful Insights Designed to Drive Organizational Change

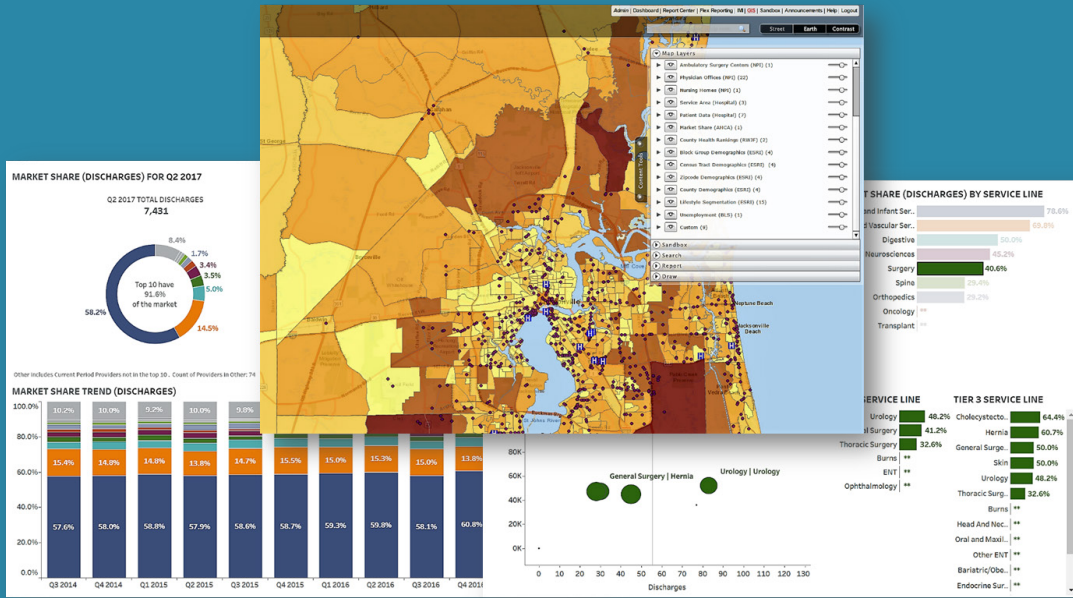
The platform is designed not only to help strategists uncover critical strategic insights, but also to communicate those insights with greater clarity through guided analytics, powerful data visualizations and maps.

5

Measure & Monitor Progress Against Strategic Goals

Track progress of strategic priorities in today's dynamic market environment. Internal and market KPIs can be established for each strategic initiative and automatically measured as data is refreshed in the system.





Growing compendium of over 100 inpatient and outpatient analytic dashboards utilizing data from Medicare and commercial claims, state data, and hospital internal data sources.

Powerful, dynamic user interface and with over 20 built-in data filters to enable instant drill-down analysis to uncover deeper market trends and insights.



STRATEGIC AND OPERATIONAL PERFORMANCE MANAGEMENT SOLUTIONS

BUILDING WORLD CLASS TOOLS TO ACHIEVE AND SUSTAIN SUPERIOR PERFORMANCE

OUR SOLUTION SUITE INCLUDES

- **Performance Manager™**
Integrated Performance Management and Benchmarking
- **Market Intelligence™**
Insights into the Healthcare Provider Market
- **Custom Analytics**
Tailored Services for Solving your Unique Business Challenges

Based in Boston, Massachusetts, iVantage Health Analytics is a leading provider of performance management, cost-reduction, benchmarking and strategic market planning solutions for healthcare organizations. Leadership teams across the country rely on the company's software and services to help them to achieve or maintain their status as high-performing organizations.

iVantage Health Analytics was acquired by the Chartis Group in 2015, strengthening iVantage's position in the market through significant investment and thought leadership.