

ARBUTUS TECHNOLOGY

# ARBUTUS SOFTWARE PROFILE

## Arbutus is a company whose focus is, and will remain, as an analytics software solution provider

The primary markets for Arbutus technology and services are audit, compliance and fraud detection. Arbutus has a growing database that contains hundreds of enhancement requests/ideas, both big and small. Arbutus' core development philosophy is to listen to our users and continually improve their ability to meet the challenging and evolving demands they face.

Arbutus is also focused on partnering and integrating with other complementary best of breed technology used by auditors like reporting (Excel), data visualization (Tableau, Qlik) and audit management (IdeaGen Pentana). The development history and future commitment of Arbutus is to release one or two major updates per year.

## Arbutus Product Focus & Commitment

#### **DESKTOP ANALYTICS**

Continued support and development for our core desktop analytics technologies – Analyzer and ConnectPlus – on the Window OS platform

#### **CENTRALIZED ANALYTICS**

A a seamless extension of Arbutus desktop technologies via Arbutus Windows Server, Mainframe Server and AS/400 Server

#### **ENTERPRISE DATA ACCESS**

Add on technology components that support access to key enterprises data sources like SAP via SmartLink and SmartLink+

### **Major Development Priorities**

Accessibilities: Web-based version/interface (WebConnect - release date March 2017)

Continuous Auditing: Exception/Remediation Management Module (release date Fall 2017)

Performance: 64 Bit version

**Enhanced Reporting and Analytics:** Continued improvement in the use of Arbutus as an analytics and data cleansing engine behind data visualization tools like Tableau and Qlik

App Store: Marketplace for developing, sharing and selling customized analytics tests

# Arbutus's Future

Arbutus expects to operate as an independent software provider for the foreseeable future. This will allow Arbutus the freedom to expand our technical and business partnerships that are the best fit for the needs of our clients.

## **Economic Stability**

Although Arbutus is not currently as large as some of our competitors, it is a growing, profitable company. Arbutus has no debt or other outside financial involvement that has any control or input into the operations of Arbutus. Arbutus has been in business for over 13 years and the future continues to look very bright. A key part of Arbutus's business plan and growth is to build strong partnerships. Arbutus has formal business partnerships with Sunera for professional services (consulting and training) and IdeaGen Pentana (Audit management solutions).

## History of Arbutus Prior to 2013

Arbutus was established in 2003 with the business objectives of providing IT and business users (outside of audit) with flexible, value based solutions for accessing, integrating and managing challenging and diverse data sources. The foundational technology was the existing intellectual property of ACL Desktop (branded as Analyzer under Arbutus) and ACL Mainframe server (branded as Arbutus z/OS Server under Arbutus) and the new intellectual property currently known as ConnectPlus. Subsequent technology components that were developed at Arbutus were Arbutus Windows Server, iSeries (AS/400) Server and SmartLink for SAP.

During the first 10 years of Arbutus it successfully assisted organizations all over the world with needs involving: data conversion/migration (from old system to new system), data conversion/integration (commonly moving Mainframe data to Excel), data quality/cleansing (identifying and fixing data quality issues) and data analytics. Success was realized in large part because, the IP developed by ACL (up to 2003) to meet the data access and analytics needs of auditors, proved to also have broader applications in IT and other business areas.

As many know, Arbutus and ACL had a 10 year non-compete agreement. Arbutus could not sell or market solutions that were primarily focused on business assurance. ACL could not sell or market solutions that were primarily data conversion. With the change in focus of ACL Services Ltd. away from straight analytics and an overall lack of strong analytics technology for auditors,

Arbutus made the business decision to enter the audit market when the noncompete agreement expired in March 2013. Just like ACL's development for auditors proved to also serve other data access and analytics needs of an organization; Arbutus' development and experience with IT solutions over its first 10 years has proven to make its technology and knowledge even stronger as it now serves the audit market.

Contact us to learn why Arbutus has become the technology partner of choice for many organizations, helping them realize their vision for audit analytics and controls monitoring.

Based on 25 years of innovation excellence, Arbutus delivers the very best in purpose-built audit analytics technology to meet the exacting demands of today's business environment. Auditors, business analysts, and fraud investigators rely on Arbutus to enhance their testing, analysis and compliance capabilities.

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