



APG CASH DRAWER®

Value Added Resources + Services

sales@us.cashdrawer.com | 763-571-5000

APG works with our partners to create a suite of customized tools designed to support your sales needs.



Custom Collateral

We offer our partners custom developed sales collateral to help accelerate selling efforts. Examples of co-branded collateral available to your sales team: custom brochures, guest blog opportunities, joint press releases, and more.



APG Image Library

Gain access to APG's Image Library where you will have access to download images of our logos, General Application products and accessories. These images are available for use on your website, collateral or promotion.



eBlast Support

We will support you with content in your email marketing initiatives. Count on us to increase your open and click through rate.



Presentations

Co-branded sales presentations are available to you featuring various topics. The presentation deck can be added to slides that your sales team currently uses.



Partner Page

APG's Partner Page includes a recommended list of software and hardware companies. Our partners help design solutions to fit customers' needs.



Social Media

Work with our Marketing team to craft co-branded messages and imagery unique to each platform. We are active on several social platforms and are proficient in communicating in 140 characters or less.



Landing Pages

We will assist you in providing APG content and imagery for dedicated landing pages to support your branding and current product offerings.



Videos

APG offers a variety of videos for you to explore our portfolio of products. Videos include: product features, training tutorials, testimonials and more.



Training

Want to learn more about our products? We offer product training for your team with our cash drawer gurus to advance your selling efforts.



Live Tech Support

Have questions? Give APG Tech Support a call, you will talk to a real person. No automated system. Tech Support will walk you through any questions, issues, or concerns you may have.



Trade-show/Events

Need APG products, brochures or other materials for your events? Reach out to your APG contact and we will work together to support your brand.



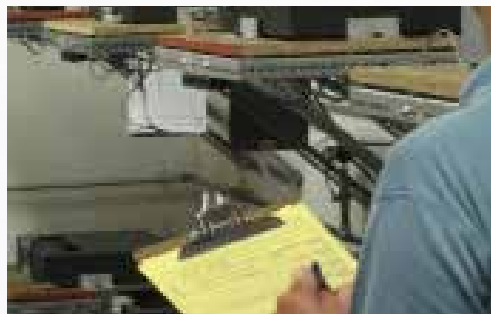
Shipment Accuracy

We stand behind the dates promised for shipment. You can trust in us to deliver you a quality product on time.



Extended Warranties

Extend your cash drawer warranties for FREE! Series 4000 cash drawers can extend to a Lifetime Limited Warranty while Series 100 cash drawers can be extended to five years (online registration required).



Low Failure Rate

Our product failure rate is less than .5%. Cash drawer test beds are continually running while our engineers monitor all components.



Environment

APG believes we have a responsibility to care for and protect our environment in which we operate. We are fully committed to improving environmental performance across all of our business activities.