The Evolution of Mass Notification

- 1775: "The British are coming!" Paul Revere's midnight ride
- 1939: WWII Air Raid Sirens
- 1951: CONELRAD (Civil Defense Warning System)
- 1963: EBS (Emergency Broadcast System)
- 1969: Siren on emergency (Truck)
- 1972: Middle East Air Raid Sirens
- 1980: Loud sirens to alert people that danger was approaching
- 1990: Emergency Broadcast System established to provide the President a method of communicating wars, threats, and national crisis.
- 1996: Giant Voice Systems deployed on military bases for announcements
- 1997: U.S. DOD (Department of Defense) defines mass notification & emergency communication
- 1998: The first official emergency alert system introduced
- 2004: CAP 1.0 Specification enabled consistent warning message over many different systems
- 2007: Wireless Emergency Alerts introduced
- 2012: Virginia Tech Massacre incited another major push for mass notification beyond fires
- 2016: Weather Emergency Alerts introduced
- 2017: Increased accuracy and message content improvements

Future Rave Mobile Safety:
The Future of Mass Notification

"We selected those devices on field over the last three years to help us achieve our objective of Seattle alerting how alert systems work and our existing infrastructure and they were very easy to work with as an add-on to our own."

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