

## **Connect and Engage** with Employees

#### EXPAND YOUR REACH

Higher delivery and response rates on multi-modal communications

### **INCREASED EMPLOYEE ENGAGEMENT** Greater employee response with anonymous tips and two-way communications

### **GREATER TRACKING AND INSIGHT** Robust reporting dashboard with read receipts and audit trail

# **Business Solutions for Human Resources**

## **BREAK THROUGH THE NOISE**

Email, IT ticketing systems, team collaboration software, messaging apps, intranets, and social media are a few of the ways your employees communicate. When you need a message to get noticed, you can't rely on typical channels.

Instead, you can send a time sensitive communication with 2 clicks across multiple channels that can include voice, text, email, digital signage, website, social media, sirens and much more.

Know when your message is delivered with real-time updates and robust "by recipient" reports.

# RECEIVE ACTIONABLE FEEDBACK FROM EMPLOYEES

Despite being the eyes and ears of your organization, your staff might be hesitant to report incidents or personnel issues. You can tap into your organization by empowering them to discreetly submit anonymous tips through a mobile app. The See Something, Say Something technology increases engagement and prevents staff from withholding timely, critical information.

When a tip or employee check-in is received, Corporate Security or key personnel can respond with a message to gather more information, if needed.

# PROACTIVELY COMMUNICATE WITH EMPLOYEES

Employees expect their organization to proactively provide immediate direction on weather closings, emergency threats, and significant business disruptions.

You can easily meet employee expectations with targeted messages segmenting by department, location, or any criteria you choose.



### ENSURE MESSAGES ARE RECEIVED

View real-time updates of message delivery success. With detailed "by recipient" reports, administrators can view message content, any responses, success/ failure by delivery method and recipient contact, as well as method-specific information, such as busy calls or answering machines.

The reporting dashboard shows overall system use to help strategically improve message effectiveness across your organization.

## MAINTAIN CURRENT AND ACCURATE DATA – AUTOMATICALLY

Keep your contacts current and accurate with automatic on-going, proactive freshness checks and data synchronization across your systems. Our secure data centers ensure that your data stays safe.

For data synchronization across your systems, our Autoloader system accepts .CSV files regardless of origin, and web APIs that allow real-time updates of your data.

## **USE CASES:**

- > HR Enrollment Periods
- > Event Announcement and Management
- > See Something, Say Something
- > Compliance and Training
- > Executive Team Mobilization
- > Holiday Reminders
- > Company Meeting Reminders
- > Company Shuttle Updates
- > Local Traffic and Transportation Delays
- > Remote Worker Engagement
- > Organization Chart Updates
- > Guidance on Messaging to Media
- > Directing Employees to Information Hotline
- > Employee Surveys
- > Office Moves
- Anonymous Tip Submission
- > Accessible Hosted Content



#### TIMELY COMMUNICATIONS

Routine Communications Unlimited Voice, Text, and Email Messages Mass Notifications Message Templates Multi-Channel Delivery



#### **EMPLOYEE ENGAGEMENT**

Two-Way Communications Polling and Response Wellness Checks Anonymous Tip Submission Accessible Hosted Content Reporting Dashboard



#### SAFETY AND RESPONSE

Personal Safety Mobile App See Something, Say Something Management & Response Team Mobilizations Employee Incident Management Dashboard Panic Button Notifications

