

# **Executive Summary**

New Jersey Courts serve a state population of nearly 9 million, with the NJ Municipal Courts alone processing more than 6 million cases per year. The New Jersey court system consists of the Municipal Courts, Tax Court, state Superior Court, which includes the trial courts, an Appellate Division and the New Jersey Supreme Court.

The court system must manage communications between attorneys, clients, judges, jurors, and media and the existing phone trees and radio announcements failed to notify large numbers of people on short notice.

The New Jersey Courts selected Rave Alert and the hosted system was up and running in days and proved to be crucial to emergency notifications during Superstorm Sandy.

# The Challenge

Judiciary systems are challenged by the shear logistics of coordinating schedules that are constantly in flux. Communication can be difficult because attorneys, clients, judges, jurors, media and others often are in transit.

The task is made even more complex when severe weather or other events affect a large number of scheduled events on short notice. Old-fashioned communications efforts using phone trees or radio announcements had limited effectiveness because they are not up-to-the minute.

Increasingly, courts around the country are looking for better communications tools to reach directly to court users in real time. New Jersey was among thefirst to take advantage of developments in social media.

# Courts



### THE CHALLENGE

Complicated logistics, schedules, and recipient variables paired with antiquated alerting tools made up to the minute communication and accurate message delivery next to impossible.

## THE SOLUTION

The New Jersey Judiciary implemented Rave Alert from Rave Mobile Safety. With no technical support necessary, the hosted system was up in running just days.

## THE RESULTS

15,000 Jurors opted in

3 days

to implement Rave Alert

## CC THE TRUST

We would not have survived the tremendous demands on our communications office and the Judiciary in general during Superstorm Sandy without our Rave accounts. We kept the entire state, and especially the shore and the inland communities that were devastated by the storm, fully informed and updated all day, every day.

Winnie Comfort Director Communications & Community Relations New Jersey Courts

# **The Solution**

In August 2009 the New Jersey Judiciary implemented Rave Alert from Rave Mobile Safety. With no technical support necessary, the hosted system was up in running days after contracting.

# **The Results**

More than 5,000 users have opted-in to receive daily email and SMS notifications based on user selected courts of interest, including Supreme Court opinions, press releases, unexpected and weather related closings and much more. The latest use of SMS texts is to let jurors know exactly when they need to report, saving phone calls and online searches. More than 15,000 jurors have signed on since August 2013.

The New Jersey Courts now notify interested parties of critical information in seconds – immediately on their mobile devices. Additionally, the NJ system posts to selected social media feeds, when appropriate, through the integrated Rave Alert platform. The system proves invaluable on a daily basis, but was particularly effective during Superstorm Sandy in the fall of 2012.



**Rave Alert was instrumental during Superstorm Sandy** in October of 2012, enabling the New Jersey Court system to keep the public informed when other elements of communication in the state were unavailable.

# **About Rave Alert**

Rave Alert provides the best-in-class, highly available emergency notification system for enterprises, school districts, and institutions nationwide.



Offering multi-modal broadcast messaging through Email, SMS, voice, RSS, social networks, and other mechanisms, Rave Alert provides the most reliable emergency notification system for higher education institutions to react and respond to emergencies and day-to-day communications in a systematic, cost-effective manner.

# **About Rave Mobile Safety**

Rave Mobile Safety creates innovative data and communication software that public safety agencies trust to help them save lives. Our award-winning portfolio of Rave Panic Button, Rave Alert, Rave Guardian, Rave Eyewitness, and Smart911 enables millions to feel safe, secure, and connected. To learn more, contact us today, or visit us on the web at www.ravemobilesafety.com.



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