



## BUILT FOR MILLENNIALS



### Protecting Students with 24/7 Smartphone app

Millennials rely on their smartphones as a safety net and **Rave Guardian** makes that safety net stronger.



With millennials' anxiety about physical safety on the rise, Rave Guardian enables students to report unsafe activities on campus and directly contact Campus Safety with one button push in the event of an emergency.

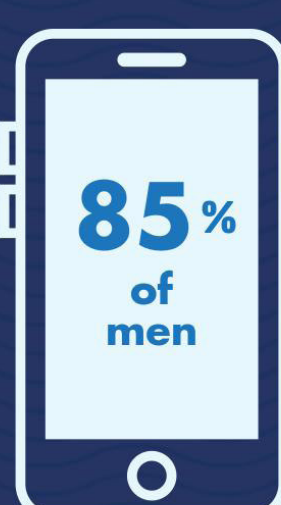
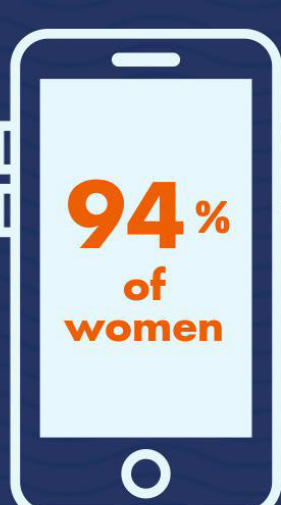
**76%**

have avoided a specific activity due to safety concerns



**90%**

feel safe when alone if they have their personal device



depend on their mobile devices for safety

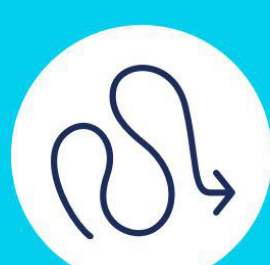
**91%**

of urban millennials

think of technology as a safety net



### 90% of Millennials are



taking a different route home

or



Switching up the time and place of their exercise

or

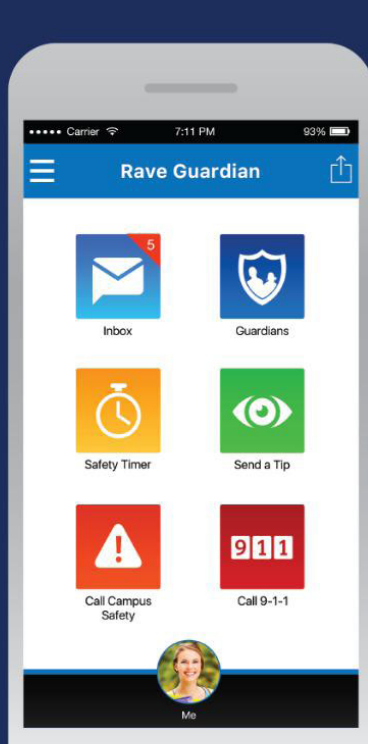


carrying pepper spray



**75%**

said they are interested in purchasing an additional personal security device



**Rave Guardian**, a personal safety app and console, allows colleges and universities to protect students using mobile phone technology. It offers 24/7 two-way connectivity between security resources and people exposed to risk wherever they are.



1 button connects students with Campus Safety



2-way anonymous tip submission

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