



 #RaveSummit

RAVE USER SUMMIT

20 DENVER 18

APRIL 15-18, 2018



Sponsorship Prospectus

www.ravesummit.com

RAVE
MOBILE SAFETY

Join Us at RAVE SUMMIT 2018

As a valued strategic partner, Rave Mobile Safety is pleased to offer you an exclusive opportunity to interact with thought leaders from public safety, higher education, and corporate security. Each year, Rave Mobile Safety brings together key clients and industry luminaries to provide product feedback and discuss industry trends over a three-day Summit. This year the 2018 Rave User Summit takes place from April 15 - 18 at the Grand Hyatt in Denver, CO.

3

DAYS

250

ATTENDEES

93%

**WOULD RECOMMEND
TO A COLLEAGUE**

420k

**IMPRESSIONS ON
SOCIAL MEDIA IN 2017**

Who Attends?

Summit participants represent the most forward-thinking higher education, corporate, and public safety leaders in the country. They are technology power users (Rave 911 Suite, Rave Alert, Rave Panic Button, Rave Prepare, and Rave Guardian) as well as representatives from the National Emergency Number Association (NENA) and the Association of Public-Safety Communications Officials (APCO). We expect over 250 client attendees at the 2018 Summit. The following is a sample of the customers who attended in 2017:

- › *State of Arkansas*
- › *University of North Carolina-Chapel Hill*
- › *Emory University*
- › *Louisville, Kentucky*
- › *University of Pittsburgh*
- › *District of Columbia*
- › *University of New Mexico*
- › *King County and Seattle, Washington*



Cody Ashbaugh @Cody_Ashbaugh · 2h

Rave Analytics looks fantastic. Huge potential. Exactly some of the data analysis tools I think we've been looking for!! [#RaveSummit](#)



Bateman @Bateman1973 · 2h

Corporate security, get to know the public safety people in your neighborhood and vice versa. [#RaveSummit](#)



OUC Director @OUCDirector · 4h

Excited to be presenting today at the [#RaveSummit](#) in ATL abt how [#DC911](#) and [#DC311](#) prepared for the Prez Inauguration 2017 and Women's March



1



2



Nicola Tidey @nicolatidey · 19m

So many ideas are invaluable! [#RaveSummit](#)



Jay Tiefenthaler @nrgysavr · 4h

Fascinating topic on SmartAtlanta by Samir Saini. Thanks to [#RaveSummit](#) for bringing him in!



Susan Guernsey @SusanGuern · 2h

Keep documentation of what works to spread the news of Smart 911. Make sure to measure the success. [#ravesummit](#)



Platinum Sponsorship

\$10,000 | One Available

PRE-EVENT

- › Access to registrant emails
- › Company logo on website with 300 character description
- › Company logo on official Summit communications

ON-SITE

- › Recognition as sponsor in Summit program guide
- › Product literature or giveaway in welcome packet
- › 1 hour Breakout Speaker Session
- › 1 exhibitor table
- › 3 full conference registrations with meals included
- › Promotion in social media activity
- › Exclusive Attendance to the Strategic Accounts Dinner pre-conference

POST- EVENT

- › Access to attendee email list



Gold Sponsorship

\$5,000 | Two Available

PRE-EVENT

- › Email to all attendees
- › Company logo on website with 300 character description
- › Company logo on official Summit communications

ON-SITE

- › Recognition as sponsor in Summit program guide and opening remarks
- › Hosted Lunch: includes recognition on signage and the ability to promote your company by providing a brochure and/or giveaway at each seat*
- › 1 exhibitor table
- › Company logo displayed prominently in session room(s)
- › 2 full conference registrations with meals included
- › Promotion in social media activity

POST- EVENT

- › Access to attendee email list



*Items needed 30 days prior

Exhibitor Sponsorship

\$2,000

PRE-EVENT

- › Company logo on website with 300 character description
- › Company logo on official Summit communications

ON-SITE

- › Recognition as sponsor in Summit program guide and opening remarks
- › 1 full conference registration, with meals included
- › Company logo displayed prominently in session room(s)
- › Promotion in social media activity
- › 1 exhibitor table



Add-Ons

Speaker Gifts \$1,000

Help us thank our speakers in style by sponsoring gifts for our esteemed presenters.

Attendee Door Prize \$500

A representative of your company will be invited to the stage and given the opportunity to briefly introduce your company then draw the winning ticket and announce the winner!



Strategic Accounts Representatives

***" This was my first year
and I think everything
was great. I love the
atmosphere and the great
ideas and brainstorming
ultimately helps my own
community."***

- Summit Attendee

Rave Summit Sponsorship Tiers	Platinum \$10,000+	Gold \$5,000+	Exhibitor \$2,000+
Company Logo on Official Summit Communications	◆	◆	◆
Company Logo on Website with 300 Character Description	◆	◆	◆
Recognition as Sponsor in Summit Program Guide	◆	◆	◆
1 Exhibitor Table Top	◆	◆	◆
Promotion in Social Media Activity	◆	◆	◆
Your Company Logo Displayed Prominently in Session Room(s)	◆	◆	◆
Full Attendee Registration with Access to Sessions, Networking Events, Receptions*	3	2	1
Access to Attendee Emails	Before & After	After	
Recognition as Sponsor in Opening Remarks	◆	◆	◆
Product Literature or Giveaway in Welcome Packet	◆		
Invitation to Strategic Accounts Dinner	◆		
Hosted Reception	◆		
Hosted Lunch with Signage and Brochure and/or Giveaway at Each Seat		◆	

*Additional registrations available for purchase

Schedule at a Glance

SUNDAY, APRIL 15, 2018

6:00 PM | Strategic Accounts Dinner
(Platinum Sponsor Only)

MONDAY, APRIL 16, 2018

1:00 PM | Rave Product Training

6:00 PM | Welcome Reception

TUESDAY, APRIL 17, 2018

7:00 AM | Exhibitor Set Up*

8:00 AM | Exhibits

8:30 AM | Welcoming Remarks/
State of Rave

9:15 AM | Opening Keynote

10:15 AM | Break & Visit with Sponsors

10:45 AM | Rave Product Roadmap

12:00 PM | Networking Lunch &
Visit with Sponsors

1:00 PM | Best Practices & Latest Trends
Hear From Your Peers
Rave Labs
Guru Lounge

6:00 PM | Evening Reception

WEDNESDAY, APRIL 18, 2018

7:00 AM | Breakfast

8:00 AM | Best Practices & Latest Trends
Hear From Your Peers
Rave Labs
Guru Lounge
Exhibits

10:15 AM | Break & Visit with Sponsors

12:00 PM | Networking Lunch &
Visit with Sponsors

1:00 PM | Best Practices & Latest Trends
Hear From Your Peers
Rave Labs

2:00 PM | Break & Visit with Sponsors
Closing Keynote

3:00 PM | Awards Ceremony/Closing
Remarks

*Exhibitor set up must be complete by 7:30AM on Tuesday, April 17th



 #RaveSummit

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To secure your sponsorship, please contact:

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