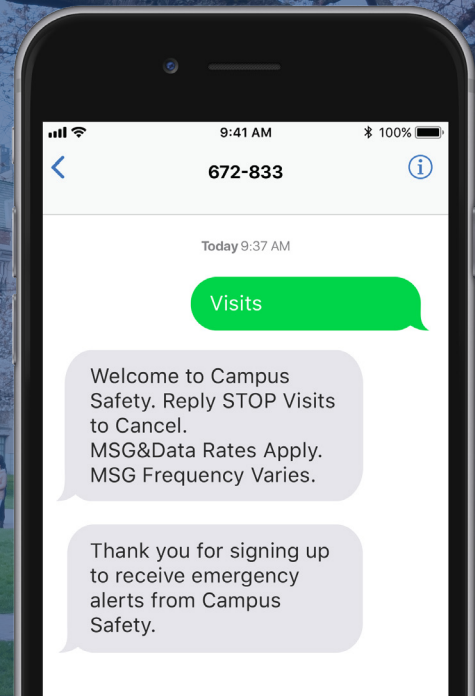


# Expand Your Campus Protection With Rave Alert SMS Opt-in



## Easy SMS Opt-in Expands Access to Your Alerts and Increases Communication Coverage



SMS Opt-in, a Rave Alert add-on, provides an easy way for people – students, staff, or visitors – to sign up for temporary or long term inclusion in your alert database.

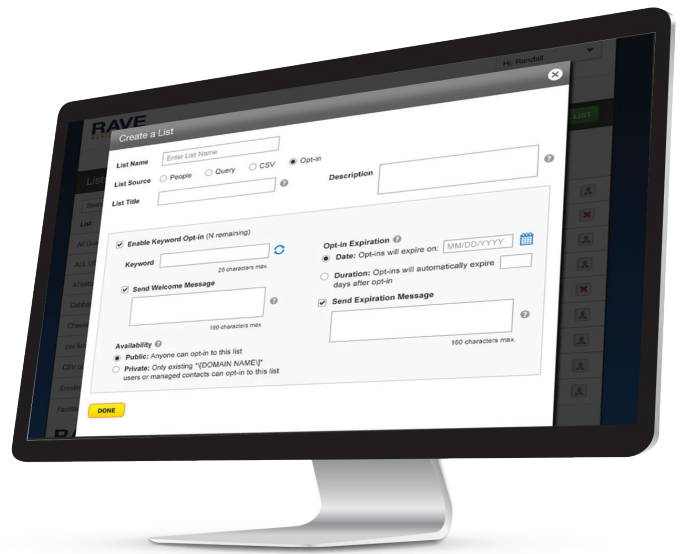
Members of your campus community opt-in to receive alerts using SMS and a unique keyword to your institution. You can use a keyword for multiple events and can have multiple keywords.

## IMPROVES YOUR CRITICAL COMMUNICATION COVERAGE

- › Helps solve the challenge of protecting non-student populations on campus.
- › Highlights your commitment to preparedness and safety for visitors to your campus.
- › Internal and external members of your campus community can opt-in to receive alerts.
- › Provides timely updates to a wider audience during events.
- › Sends targeted updates to people requesting them.

## ADAPTS YOUR ALERTS TO CHANGING OR TEMPORARY POPULATIONS

- › Prospective students and their families and visitors touring campus can opt-in to receive updates.
- › If you're hosting a seminar, conference, or summer camps, guests can opt-in and automatically be timed out.
- › College hosted events like commencement, sporting events, homecoming, and much more can be set up for the opt-in service.
- › Contracted employees, such as groundskeepers and cleaning staff, can opt-in for important campus updates.



## FLEXIBLE EASY SET UP AND MANAGEMENT

- › Customizable welcome message.
- › Optional automatic expiration can be set to automatically expire SMS.
- › Opt-in subscriptions on a specific date or after a specific duration.
- › Send custom expiration message when subscription expires.
- › Public Lists allow anyone to opt-in. They'll only receive alerts when their specific list is targeted on an alert.
- › Private Lists allow members of your organization to opt-in to specific alerts. Prevents people without an existing account from opting in.