



COOKIES & CONVO

Today @ 12:30pm

Managing Information Chaos & Gaining Insight

#ARMALive2018



We now live in an Intelligent ECM world.

#intelligentECM

We are living in a **different** era ...



Unstructured content now growing
at 62% per year ...

2010
800 Exabytes

vs

2020
40 Zettabytes

Average worker spend an average of 36%
of the time searching for information spread
across multiple channels and platforms ...

FINRA fines Scottrade \$2.6 million over
electronic records ...

Risk mitigation is important.

Tesco uses **Big Data** to cut cooling costs
by **€20 million** ...

Insight is transformative.

What is the common theme?

Intelligent ECM will transform
your organization for the better.

Collabware is making it possible.

About Collabware



Our purpose is to free **people** from **information** chaos so that they can **improve** the world around them.

What problems do we solve?

- Reduce the cost of content filing and record declaration time by automating classification and declaration
- Reduce the cost of user friction with SharePoint by integrating into the Microsoft Outlook experience
- Mitigate risk and achieve legal/regulatory compliance by properly managing retention and disposition of electronic and physical records
- Ensure US federal agencies can meet the requirements of Presidential Mandate **M-12-18**

How do we solve them BETTER than anyone else?



Automation

Automate the classification of content based on content type, metadata values, or location comparative operators.



Content Surfacing

Surface electronic and physical content to users from anywhere in SharePoint to sortable, filterable, groupable views.



Case Management

Unify case content spread across SharePoint into a single manageable view that supports retention, workflow, and events across all case content.



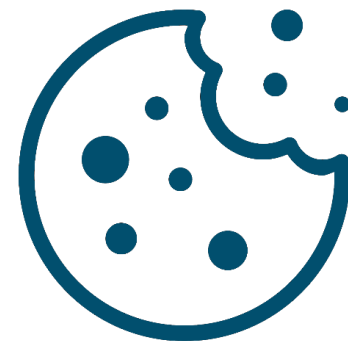
Workflow

Use SharePoint integrated visual workflow to manage all content and business processes from beginning to end.

Questions?

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Let's talk [#intelligentECM](#)



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Tomorrow @ 12:30pm

9 Record Management Pitfalls & How to
Avoid Them

