

the RIVETER

Alaska Airlines and The Riveter Join Forces

Alaska Airlines becomes The Official Airline of the Future of Work

SEATTLE, Nov. 13, 2018 -- The Riveter, a national network of community and coworking spaces built by women for everyone, announce a partnership today with Alaska Airlines, making them The Official Airline of the Future of Work. Through the partnership the companies will offer benefits, perks, and rewards to each other's customers and members throughout the coming year.

"Alaska has long worked to level the playing field for all, from providing customers with our industry-first Elite Leave mileage plan pause for new parents to setting ambitious and achievable goals to build a diverse and inclusive workforce," said Karen Wilkins-Mickey, Director Diversity & Inclusion at Alaska Airlines. "Our collaboration with The Riveter makes perfect sense as we're aligned with its mission to provide business workspaces and resources for all with an emphasis on inclusion. We are thrilled to become the Official Airline of the Future of Work."

Headquartered in Seattle, WA with five locations on the west coast and expanding wide in 2019, The Riveter provides coworking, access to a professional network, and resources and programming to its members. The Riveter's programming and flexible plans give its members the resources and tools they need to build business and make an impact. Though inclusive of all, The Riveter centers women, customizing its offering to cater to women's needs, first. "The Riveter provides tools, access and resources to those starting and running their own businesses, with an emphasis on supporting women and helping their businesses take flight. The way we work is shifting, and the future of work looks bright," said Amy Nelson, Founder and CEO of The Riveter. "We couldn't be happier to work with Alaska Airlines over the coming year. Not only are they blazing a trail with inclusive policies for their employees and customers, but The Riveter community greatly values Alaska as the airline that helps them go wherever they need to be," said Nelson.

The partnership of Alaska Airlines and The Riveter will offer:

- Complimentary day passes to The Riveter for Alaska Airlines Elite Mileage members
- Mileage credits for The Riveter to pass along to its members
- Complimentary day passes to the Alaska Lounge for The Riveter to pass along to its members

- Collaboration on programming and activations around the future of work
- Additional projects to be announced

ABOUT THE RIVETER

The Riveter is a network of coworking and community spaces built by women, for everyone. The Riveter offers innovative spaces, learning and development programming that spans industries and career stage, and flexible membership plans. Launched in May 2017 in Seattle's Capitol Hill neighborhood, The Riveter has grown to include five locations in Seattle, WA, and Los Angeles, CA, with many more locations planned for 2019 and beyond. The Riveter's mission to redefine the future of work has been featured in [The Washington Post](#), [Fast Company](#), [Forbes](#), [Inc.](#), [Quartz](#), [Bloomberg Technology](#), and more. www.theriveter.co

ABOUT ALASKA AIRLINES

Alaska Airlines and its regional partners fly 44 million guests a year to more than 115 destinations with an average of 1,200 daily flights across the United States and to Mexico, Canada and Costa Rica. With Alaska and [Alaska Global Partners](#), guests can earn and redeem miles on flights to more than 900 destinations worldwide. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North America Airline Satisfaction Study for 11 consecutive years from 2008 to 2018. Learn about Alaska's award-winning service at newsroom.alaskaair.com and blog.alaskaair.com. Alaska Airlines and Horizon Air are subsidiaries of Alaska Air Group (NYSE: ALK).