



Tips to Holding a Successful Fundraiser

Events come in all sizes and shapes. They can be simple like a yard sale or birthday party, or elaborate like a 10k or golf tournament. There is no limit to the possibilities. Below are some tips for holding your fundraiser. We have also provided a list of some of our favorite ideas to get your started. Whatever you do, you will be making a difference in the lives of families of seriously ill children. Thank you!

- **Select an Event:** Brainstorm ideas to decide on what type of fundraiser you want to hold. Consider how much time you have, how much help you have, and what you think would be most successful in your area. Consider involving friends and co-workers too.
- **Select a Date:** Schedule the event for a time that is convenient for those attending.
- **Let us know & return the Event Application** to Ronald McDonald House Charities of Greater Washington, DC. We want to know about your generosity and the great things that you are doing. Once you know what type of event you would like to hold, please complete the Event Application form and return it to: Kristen Claus, Kristen@rmhcdc.org or Ronald McDonald House, 3727 14th St. NE, Washington, DC 20017
- **Gather Resources/Get Help:** Depending on the type of the event, you may consider seeking donations of food, prizes, etc. Think about the amount you can raise and the amount of expenses. If you keep costs down, you'll generate a bigger donation.
- **Promote the Event:** Publicity and promotion are keys to a successful event. We can electronically provide you with copies of our logo, which cannot be changed in anyway. Please send any event promotion or advertising materials (flyers, posters, ads, etc.) for review to Kristen Claus, Kristen@rmhcdc.org or Ronald McDonald House, 3727 14th St. NE, Washington, DC 20017.
- **Wrap Up:** After your event, please call us to let us know how everything went. We would appreciate your forwarding the funds within 30 days. You can drop by either of our Houses so we can meet you and you can present the check(s) in person, or you can pop a check in the mail to: Ronald McDonald House, Attn: Rebecca Hertz, 3312 Gallows Road, Falls Church, VA 22042.
- **Say Thanks:** Acknowledge everyone who helped make your event a success and let them know how much their help was appreciated.

For additional information, contact:
Kristen Claus at Kristen@rmhcdc.org or (202) 529-8204.

Thank You!