

More than a job. We make the DIFFERENCE.

JOIN CSM !



To strengthen our Global Marketing, we are looking for an

ASSOCIATE MARKETING MANAGER

Full-time permanent contract.

The successful candidate would be responsible for executing and measuring marketing and communication activities, ensuring brand stewardship, support digital acceleration and creative excellence in support of defined marketing objectives. They would need to understand traditional and new media to make sure marketing messages are heard and seen by target audiences, provide sales & marketing support for the organization of tradeshow/events and collaborate with the team and third parties.

Our Marketing is part of Global Business Development, spread across different locations in Europe and the US.

Main responsibilities

- **Online communication:** Web and social media updates, bulk e-mails, develop use of CRM/Marketing Automation tool (HubSpot) together with Inside Sales team;
- Coordinate **branding initiatives** on a global level, e.g. update of digital assets, marketing collateral and branded items;
- Support **digital growth** strategies, follow-up with third parties on copy, graphic design, SEO/SEM and digital campaigns;
- **Events:** Coordinate event participation at tradeshow with Sales team and team assistants;
- **Media:** Creation of articles/ads in specialized industry magazines, digital and printed;
- Liaise with colleagues on a global level and third parties for smooth implementation of strategies and project follow-up;
- Coordinate Marketing/Inside Sales Alignment;
- Assist in overall monthly and campaign level reporting of marketing KPI performance vs goals;

Skills

- BA/MA in Marketing, Communications, Business Administration or related field
- 2-5 years relevant work experience, ideally in an international healthcare or B2B environment
- Native/near-native English mandatory
- Excellent writing skills: Have the proven ability to create content and craft key messages
- Experience with digital CRM/campaign management tools or strong learning drive to get familiar with them
- Self-confident, comfortable working across different departments and time-zones
- Highly organized, strong attention to detail, able to prioritize and manage multiple activities simultaneously
- Positive attitude and self-motivated, accountable & proactive

Offer

- To become part of a global team in a dynamic work environment with flexible working hours and homeworking possibilities (as agreed)
- Hands-on responsibilities from the start across all marketing disciplines
- Unique opportunity to develop your marketing and communication skills while making a meaningful contribution to our business

We understand our work within the clinical trial process could not happen without our dedicated employees. That's why we strive to provide our employees with a challenging working environment and promote a healthy work-life balance at the same time. We provide competitive compensation and a complete benefits package. If you have the desire to play your part in making a difference in the lives of patients participating in clinical trials, please apply to HREurope@csmondemand.com.

CSM, a Clinigen company (AIM: CLIN), is providing innovative clinical trial supplies and biological sample management services since 1997. With two facilities in Post-Brexit EU and three in the US, CSM is committed to ensuring clinical trials are a success, regardless of size or scope, from Phase I to Phase IV projects.