



ERIN T. McCLAFFERTY

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Erin is the Director of Practice Development for BBD.

Erin provides strategic direction for the firm's marketing and business development initiatives and works closely with the firm's partners to help drive firm growth.

Erin joined BBD in 2002 after beginning her career in the Pittsburgh office of Ketchum, a global public relations firm. At Ketchum, Erin served in the firm's Brand Marketing Group.

Erin earned her Bachelor of Arts degree with majors in communications and political science from Duquesne University.

She is a member of the Association for Accounting Marketing. Erin is also the Chair of Development for the Alumnae Board at Mount Saint Joseph Academy, a member of the Marketing Committee of the Board of Directors of Mount Saint Joseph Academy, and a founding Board Member and current Vice Chair of the Young Friends of EducationWorks.

"I've spent nearly my entire 17-year career with BBD, and I'm so proud to call this firm home. I'm inspired every day by our people, the great work we do for our clients, and our friendship with one another. It's a true pleasure to help grow this firm."