

Official Contest Rules | Bike EXIF Photo Contest

(VOID WHERE PROHIBITED)

ELIGIBILITY

The Bike EXIF Photo Contest ("Photo Contest") is open to all professional and amateur photographers who have reached the age of 18 at the time of entry.

By submitting an entry to the Photo Contest, entrants certify that their participation in this Photo Contest is not illegal or in violation of any law, regulation, treaty or administrative act, and that the laws of their governing jurisdiction of residence at the time of entry do not prohibit or restrict the receipt of any Prize under this Photo Contest.

PROMOTERS

The Photo Contest is promoted by the following ("Promoters"):
Velomacchi, 1767 12th Street #261, Hood River, OR 97031 USA

REV'IT! Sport U.S.A., 275 Conover Street 5P Brooklyn, NY 11231 USA

ENTRY PERIOD

The Photo Contest begins at 5:00am PST on November 4, 2017 and ends at 11:59pm PST on November 14, 2017 (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. Velomacchi headquarters computer is the official time-keeping device for the Photo Contest and is located in the Pacific Standard Time Zone.

VOTING PERIOD

The Public vote for the Photo Contest begins at 12:00pm PST on Nov 17, 2017 and ends at 11:59pm PST on November 27, 2017 (the "Voting Period"). Votes submitted before or after the Voting Period will not be eligible. Velomacchi headquarters computer is the official time-keeping device for the Photo Contest and is located in the Pacific Standard Time Zone.

WHAT TO ENTER

Bike EXIF, Velomacchi, and REV'IT! are committed to a future for people and motorcycling, yet also honor the past contributions to motorcycle design and moto culture.

For our Photo Contest, we'd like to know: *"what's your favorite road to ride?" Everyone sees motorcycling through a different lens, and we want you to show us your view! A favorite road image can be with or without a rider in the shot, but should definitely include a bike.*

Production Quality

- All photographs should accurately reflect the subject matter and the scene as it appeared. We prefer photos that have not been digitally altered beyond standard optimization (removal of dust, cropping, reasonable and production quality adjustments to exposure, color and contrast, etc. are all acceptable). Multiple exposures that have been combined to produce a single "High Dynamic Range" image are also acceptable.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in .jpg

Naming convention & Sizing

- Last-name_first-name_photo-name
- Entries are encouraged to include metadata
- No watermarks
- JPG file, no larger than 8 MB
- Landscape orientation, 2000 px on longest edge @ 72 ppi

Photo Rights

Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license (see "Your Rights" below). You must be able to disclose when and where the photo appeared previously to the Sponsors upon request.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to the Sponsors upon request.

The following submissions are ineligible:

- Photos that violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law in your jurisdiction. Promoters reserve the right to require entrants to submit evidence of the subject's legal consent to be photographed for the submitted photograph, which may include a signed waiver from the subject. NOTE: Waiver requirements vary by jurisdiction, and the entrant is responsible for obtaining a legally enforceable waiver from any photographed subject.
- Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.
- The Promoters shall determine entry eligibility in its sole and absolute discretion.

HOW TO ENTER

All images must be submitted through our [photo submission website page](#), including all required fields, including name, email and other information about your photo submission.

You can select an image directly from your computer desktop, or images from Facebook, Twitter, and Instagram for consideration in the contest. Digital images that are sent via mail or email will not be accepted.

You may enter up to three (3) images on your submission form. Promoters reserve the right to reject any additional entries or entries that do not comply with these Official Rules. By entering, you indicate your unconditional agreement to, and acceptance of, these

Official Rules and Promoters' decisions, which are final and binding. You cannot win a prize unless you comply with all requirements in these Official Rules.

Entrants who make the Top 10 selection may be asked to supplement their submission (such as with a paragraph about their photo or the highest resolution version of their photo) anytime on or after November 27, 2017.

JUDGING TOP 10 PHOTOS

Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevant to motorcycling. **Judging will be conducted blind (no names associated with the images) by Gregor Halenda Photography (<http://www.gregorhalenda.com>) and a small group of guest judges to be selected by the Promoters at their sole discretion (the "Panel").** The Panel will evaluate all valid entries and pick the Top 10 selections. Top 10 Photographers will be notified of their status and images will appear on the voting page by November 17, 2017. At that time, the public can vote for each category winner. Ten (10) entries from each category will be showcased for public voting from November 17 - 27, 2017.

FINAL CONTEST WINNERS

Public voting results will determine one People's Choice winner in each contest category, Professional and Privateer, and will be determined based on which of the Top 10 photos receives the most votes in each category. A third winner will also be selected for the Holy Sh*t Award and will be determined by the Panel from either category pool. Three (3) random email drawings from the pool of all our voters participating in the voting period will automatically be entered for the chance to win three (3) matching award packages.

- **Overall People's Choice Awards** (2 winners - 1 Professional Photographer category, 1 Privateer Photographer category). You've nailed it. Your image rose above the rest and encapsulated the sport of motorcycling in a stunning way.
- **Judge's Choice Holy Sh*t Award** (1 winner, from either category): An amazing image that showcased and illustrated motorcycling at it's finest.
- **Voter's Random Drawing Awards** (3 winners, randomly selected from the voter pool) You, lucky ducks, you.

All judging decisions are final. Please do not contact us about the status of entries or judging.

The Panel will notify the winners via the contact information provided at the time of entry. The three (3) final winning photographs will be showcased on Bike EXIF, Velomacchi, and REV'IT! websites and/or social media accounts on December 1, 2017.

POTENTIAL WINNER REQUIREMENTS

Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days. If a potential winner fails to return these documents on time, an alternate potential winner may be selected in his/her place.

PRIZES

The Sponsors will award the following prizes:

One (1) Overall People's Choice for Professional Photographer winner will receive:

- Velomacchi 40L backpack
- REV'IT! Blake jacket
- Velomacchi speedway gloves black/Tan
- Total Value: \$1008

One (1) Overall People's Choice for Amateur Photographer winner will receive:

- Velomacchi Roll-Top Backpack 28L
- REV'IT! Stealth Hoody
- Velomacchi Speedway Tool Roll
- Total Value: \$754

One (1) Judge's Choice Holy Sh*t Award winner will receive:

- Velomacchi Giro Backpack 35L
- REV'IT! Bison Overshirt
- Velomacchi Impact Laptop Sleeve Lg (13"-15")
- Total Value: \$538

Three (3) Voter's Random Drawing Awards will receive:

- Three sets of identical prizes from the Photography awards, detailed above.

To the maximum extent permissible by law, all winners are responsible for paying any taxes and any and all other costs and expenses not listed above, including but not limited to customs fees, if applicable. Any prize details not specified above will be determined by Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Promoters reserve the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by the Promoter, in its sole discretion.

YOUR RIGHTS

You will retain all rights to any photograph you submit -- including ownership if applicable.

If you submit a photograph to enter the Photo Contest, you grant the Promoters a royalty-free, nonexclusive right to:

- Display the photograph on <http://www.bikeexif.com>, <http://www.velomacchi.com>, and <http://www.revitsport.com>
- Allow third-parties and all Promoters to share the photograph on social media.

- Use the photograph on the Internet and in Social Media in support of our brand communities.
- Use, in connection with the Photo Contest, your name, and country of residence in promotions and other publications
- Retain a digital copy of your photograph that will be archived in both the Bike EXIF, Velomacchi, and REV'IT! photo libraries and accessible to all Promoters. Promoters will endeavor to credit all photographs with the caption "Person's Name" when the full name is available.

GENERAL CONDITIONS

In the event that the operation, security, or administration of the Photo Contest is impaired in any way, a Promoter may, in its sole discretion, either: (a) suspend the Photo Contest to address the impairment and then resume the Photo Contest; or (b) award the prize(s) from among the eligible entries received up to the time of the impairment. Promoters reserve the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Photo Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Promoters failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Promoter by mail shall not be deemed proof of receipt of that communication by Promoter. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Photo Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

RELEASE AND LIMITATIONS OF LIABILITY

By entering, you agree to release and hold harmless Promoters, Facebook, Instagram, Twitter, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Photo Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Photo Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. You waive the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

E-SUPPORTER

When you enter, you will automatically become an e-supporter of Bike EXIF, Velomacchi, and Rev'It! Sport. This includes special event invitations, digital messages, text and a monthly e-newsletter. You may cancel and unsubscribe at any time.

PRIVACY AND PUBLICITY

Any information you submit as part of the Photo Contest will be used in accordance with Promoters' Privacy Statements, found on each of the websites. The information you provide when you enter is provided to the Promoters, not to Facebook, Instagram, or Twitter. Except where prohibited, you consent to Promoters' use of your name in any list of winners (if applicable) and for promotional purposes in any media without further payment or consideration.

DISPUTES

You agree that any and all disputes, claims and causes of action arising out of, or connected with, the Photo Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Delaware. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Photo Contest, shall be governed by, and construed in accordance with, the laws of Delaware, without giving effect to any choice of law or conflict of law rules (whether of Delaware or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Delaware.

RESULTS

The winners will be announced on the Bike EXIF website on December 1, 2017 and will be further announced in social media and/or websites from each of our promoters.

QUESTIONS

Questions and inquiries about contest rules can be emailed to hello@velomacchi.com