

INSIGHTS AROUND

Employee Feedback

Our economy is thriving and unemployment is at an all-time low, yet the principle of maintaining a skilled workforce must be emphasized even more in this environment

Here at VoiceSifter, we knew we had an innovative idea to change traditional feedback models to keep brands connected to their teams and their customers. First, we did some research to see how deep the feedback crisis went across multiple industries. Here is what we found...



What percent of companies collect employee feedback?

68% collect

32% do not collect

What percent of companies collecting feedback offer anonymity?

53% offer an anonymous option

47% do not offer anonymity

What percent of companies collecting anonymous feedback are able to respond?

16% were able to respond

84% were not able to respond

How often did companies WANT to respond to anonymous reports?

100% of companies had additional questions that they wanted to ask to clarify anonymous reports or concerns

VoiceSifter has changed the way employees submit feedback to the people and businesses they work for. Using a designated text-line, staff can leave feedback at their convenience with the highest ease of access. Businesses can capture relevant feedback and respond in real-time, so it feels more like the real world.