



ECO-FRIENDLY

MAKE FASHION SUSTAINABLE

weavabel®



MAKE FASHION SUSTAINABLE

**ARE YOU WANTING TO MOVE TOWARDS
AN ECO-FRIENDLIER PRODUCT RANGE
WHEN IT COMES TO YOUR LABELS,
TICKETS AND PACKAGING?**

To support the drive for a more sustainable future we want to work with you if you are considering a change in your product offering that is more sustainable. With sustainable sourcing, recycling and improved innovation in production methods, we can make the fashion industry become much more environmentally friendly and move towards making fashion sustainable.

We are developing our product ranges and are introducing The Eco Collection that will help you move towards an eco-friendly alternative to your current swing tickets, woven labels, leather and plastic bags.

THE ECO COLLECTION

SUSTAINABLE PAPERS

Swing tickets and packaging produced using recycled papers or sources from sustainable forests.

ORGANIC COTTON LABELS

100% Organic Cotton labels produced using GOTS certified materials.

RECYCLED WOVEN LABELS

Produced using recycled yarns.

BIODEGRADABLE PLASTICS

Made using substances such as cornstarch to dramatically reduce the environmental impact.

RECYCLED LEATHER

All the best characteristics of this natural product using recycled items.

VEGETABLE INKS

These are an environmentally friendly substitute for petroleum-based inks. They also achieve great colouring and have the added benefit of being easier to remove from recycled paper during the de-inking process.

CALL OR EMAIL US NOW TO REQUEST SAMPLES OR FOR MORE INFORMATION ON OUR SUSTAINABLE RANGES.

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NEED MORE CONVINCING?

RECYCLED POLYESTER

100% recycled polyester yarn can be used to produce woven labels. We can trace where the yarn is made and what it is made from. Currently, the cost of 100% recycled polyester labels that we produce is 15% higher than non-recycled, however on bigger order quantities the price is the same.

RECYCLED PAPER AND BOARD

Recycled paper does not always have to look 'recycled' with a flecked effect and a grainy feel. Different finishes, colours and applications can be produced on recycled paper. Your design specifications and finished product expectations can be met with our assistance. Some of the products that we offer made from recycled paper include:

- Swing Tickets & Hang Tags
- Overrides
- Packaging Boxes
- Paper Branding
- Display Branding

ORGANIC COTTON

Why choose organic cotton?

- Reduces the harmful impact of crop protection practices
- Removal of pesticides reduces pollution, prevents water contamination & conserves biodiversity
- Not genetically modified
- Uses water efficiently, improving sustainability
- Grown on land treated and given time for removal of toxic residues
- Conserves natural habitats and aids soil health
- Grown without using chemical fertilizers and not treated with chemicals during growth, processing or packaging

JUST TO LET YOU KNOW

We source **boards** to meet specific qualities and finishes.

Recycling paper and using it to make new swing tickets uses
30-50% less energy than making paper from trees.

Pollution is reduced by up to 96% when recycling old paper
into new sheets.

Recycled boards, paper and pulp is very common and often
cheaper than boards produced from trees.

We have **factories world-wide** and are therefore able to
offer products that are close to your vendors
to help **reduce carriage and wastage.**

CODES OF PRACTICE

Sustainability is a key driver within our industry and our team is committed to ensuring that we can offer you sustainability branding solutions that meet your sustainability needs and goals. We adhere to strict codes of practice and invest time and money in certifications to ensure that we are current with manufacturing and material sourcing techniques that provide a sustainable offering.



FOREST STEWARDSHIP COUNCIL®

We supply FSC certified products. FSC operates a global forest certification focused on Forest Management and Chain of Custody. The mission of the FSC is to “promote environmentally appropriate, socially beneficial, and economically viable management of the world’s forests.” (FSC.)

The chain of custody certification indicates that the produce from forest to end-user has been checked at every stage of processing. This ensures that the customers purchasing FSC labelled products can be confident that those products are genuinely FSC certified. If you require FSC certified board for your Swing Tickets / Products, then please specify this in your initial developments.



STANDARD 100 by OEKO-TEX®.

The products that we supply adhere to the criteria set out in accordance with the STANDARD 100 by OEKO-TEX®. Independent testing is carried out on raw, semi-finished and finished textile products at all processing levels. The testing and certification system is the same worldwide to ensure consistency.

We are continuously adding new product ranges to our OEKO-TEX® certificate. If you have any specific requirements, please feel free to get in touch and make it clear that you require OEKO-TEX® certified products in your initial developments.



STILL UNSURE IF YOU SHOULD OPT FOR AN ECO-FRIENDLY ALTERNATIVE?

Due to advances in technology, recycled material can be an excellent quality that looks and feels great. Choosing a recycled alternative is your choice to make and having the option to choose a recycled material to produce your swing tickets, woven labels and packaging is available to you from our Eco Collection range.

Consider these points to help support your agenda to adopt a sustainable product alternative;

- The fashion industry is one of the most polluting industries in the world.
- More than 20,000 litres of water are needed to produce 1kg of Cotton – that's the equivalent of a single t-shirt.
- Up to 8,000 different chemicals are used to turn raw materials into clothing and their branding trims.

Not only are the production techniques a pollutant but so too are the attitudes towards clothing and the throw-away culture.

Making a move to opt for a sustainable alternative to your swing tickets, woven labels and packaging is a step towards supporting the push to make fashion more sustainable and reduce some of the harmful impact it has on the environment.

Think: to reduce the damaging impact, sustainable sourcing, recycling, changing attitudes and new innovative production methods are required as a means to create an environmentally friendly fashion industry.

WORK WITH WEAVABEL

- Please make it clear to us during the initial development stage if you require FSC or OEKO-TEX® certified materials.
- FSC products will require artwork that includes the Weavabel FSC logo. This artwork needs to be approved by FSC and yourself before proceeding to sampling or production.
- Sampling can then proceed, you will be sent the samples and upon your approval the production process can commence.
- Lead times are subject to the product, materials and complexities.
- Stock holding for FSC products is available in our UK warehouse. This will follow a strict paper trail. The items will be held within a cordoned FSC location.
- Stock holding for all the other products is available in the UK, China, Turkey, India, Bangladesh and Hong Kong.

**PLEASE FEEL FREE TO
CONTACT US TO DISCUSS.**

WE ARE HAPPY TO HELP.

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