

Financing Wind Europe

1st November 2018

The Crystal, London

Sponsorship Packages

Event specifics

As part of A Word About Wind's international events programme, now in its seventh year, Financing Wind draws key players within the industry, helping them connect with one another and share new insights into the market. It's for those who typically don't "do" big conferences, and don't trawl the major trade show floors and halls. Instead, it's dedicated exclusively to our members - the key decision makers in global wind.

Why Sponsor?

Our membership base is comprised of high-level individuals from across the industry: it includes key players in the finance, legal and technical sides of wind. Our members are hard to reach through traditional publications, but thanks to years of relationship-building, ours is a voice they know and trust. Through sponsoring the conference, you will be able to reach a highly targeted audience of senior influencers, connecting with them to drive new business growth.

Recent guest speakers



Siobhan Smyth

Head of Debt, Energy (EMEA) -
Siemens Bank



Ray Wood

MD and Head of Global Power
and Renewables, Bank of
America Merrill



Carol Gould

Head of Power and Renewables
EMEA, MUFG Group



Mark Dooley

Head of Infrastructure, Utilities
and Renewables, Macquarie
Capital Europe

Are you reaching the people that matter?

Our membership base is comprised of high-level individuals from both the finance and technical sides of the industry.

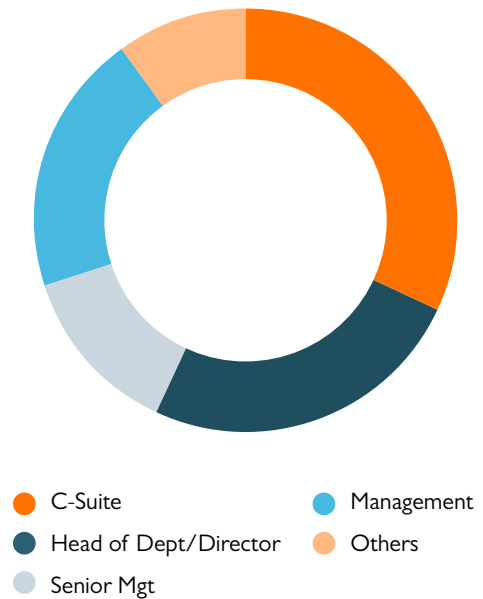
Financing Wind 2017
attendance

200

Year-on-year average
attendance growth

87%

Audience breakdown by seniority



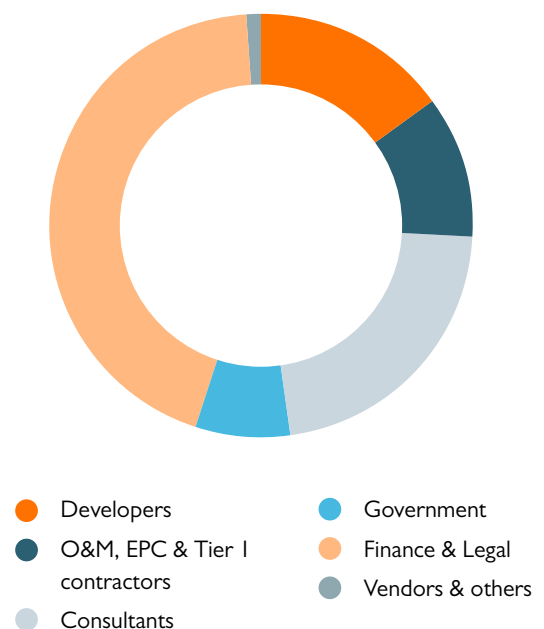
We're trusted by big names

“

I always read A Word About Wind and find it a very good addition to news flow – particularly the more in-depth analysis, which I think is pretty unique.

David Jones, Former MD of Renewable Energy,
Allianz Capital Partners

Type of company



Previous event
sponsors include:

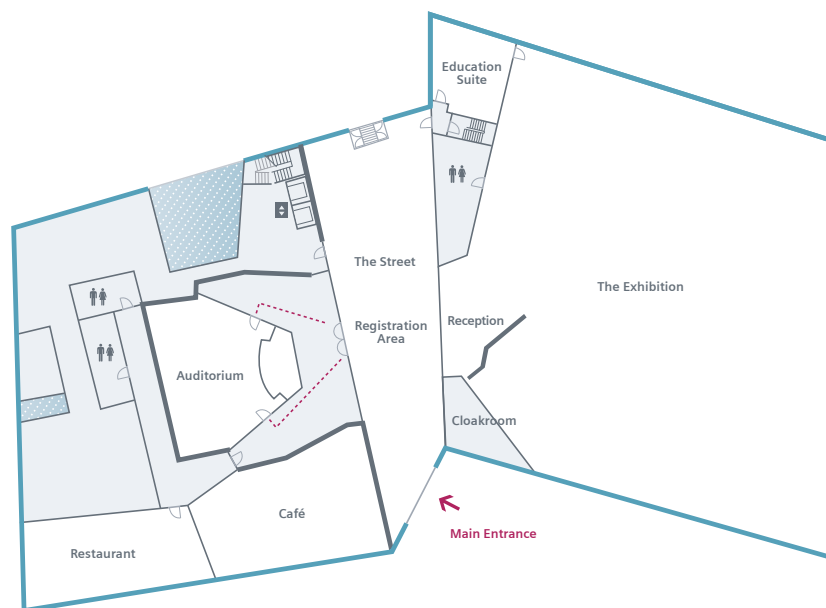


Venue overview

The Crystal is one of the most sustainable buildings in the world and the most sustainable event space in London boasting panoramic views over the Royal Victoria Docks. With 270 spaces in the auditorium, it uses modern technology to have as little impact on the environment as possible.

Located in London's Royal Docks, only 10 minutes from Canary Wharf and London City Airport, it is easily accessible via the Docklands Light Railway (DLR) or the Emirates Air Line cable car.

Ground floor



First floor



Sponsorships available

Choose from a range of sponsorship packages designed to raise your profile.

Headline Sponsorship

Become Financing Wind's strategic sponsor. Position your company as an industry leader and build your brand awareness effectively creating authentic engagement opportunities.

Gold Sponsorships

Build credibility by speaking to an international audience of key individuals in the wind industry. Opportunities include:

- Panel discussion
- Fireside chat

Silver Sponsorships

Advertise, spread your message and promote your business directly to your target audience. Choose one of the following:

- General Advertising & Profiling Sponsor
- Café Sponsor
- Executive Breakfast Sponsor
- Networking Lunch Sponsor
- Tea break Sponsor
- Networking Drinks Sponsor

Bronze Sponsorships

Be seen by everyone with our branding opportunities. Choose one of the following:

- Lanyards
- Wi-Fi
- Pens & notebooks
- Cloakroom

*Tailor made sponsorships are available. Talk to us about your ideas.

Headline Sponsorship

£11,995

Exclusive headline sponsorship. Associate your company with A Word About Wind and connect with our community. This package ensures exclusivity and the highest profiling through the event.

- Official opening sponsor presentation (10-15 minutes)
- 1 x panellist/moderator slot
- Gold membership of A Word About Wind. Includes 5 conference passes (valued at £1,995)
- Access to the Sponsors and Speakers Lounge area
- Reserved space in the Sponsors VIP room
- Branding on the event website page – corporate logo and website link
- Branding before and during the conference including: digital invitation, online registration pages and marketing mailers
- Privileged branding in the conference main stage.
- Acknowledgement of the company in the conference delegate pack material
- 1 x insertion of literature material or marketing material to include in the conference delegate pack (materials provided by sponsor)
- 2 x roll up banners for display in the networking area (banners to be provided by the sponsor)
- A 500-word focused industry comment piece for inclusion in our blog. (This piece must be in line with our editorial content and not purely promotional)
- Verbal acknowledgement and recognition from event chairman during the welcome address
- Advance access to the list of the companies registered



Gold Sponsorship

£7,995

Position your company as an expert in the market by participating in one of our sessions throughout the day, while benefiting from extensive branding at the event.

- 1 x panellist/moderator slot
- Silver membership of A Word About Wind. Includes 2 x conference passes (valued at £795)
- Access to Sponsors and Speakers Lounge area
- Reserved space in the Sponsors VIP room
- Branding on the event website page – corporate logo and website link
- Branding before and during the conference including: digital invitation, online registration pages and marketing mailers
- Acknowledgement of the company in the conference delegate pack material
- 1 x insertion of literature material or marketing material to include in the conference delegate pack (materials provided by sponsor)
- 1 x roll up banners to display in the dedicated area (provided by the sponsor)
- A 500-word focused industry comment piece for inclusion in our blog. (This piece must be in line with our editorial content and not purely promotional)
- Verbal acknowledgement and recognition from event chairman during the welcome address
- Advance access to the list of the companies registered



Silver Sponsorships

£3,995

Position your company as an expert in the market by collaborating in one of our sessions throughout the day, while benefiting from extensive branding at the event.

Silver Sponsorships benefits include;

- Branding on the event website page – corporate logo and website link
- Branding before and during the conference including: digital invitation, online registration pages and marketing materials
- Acknowledgement of the company in the conference delegate pack material
- Verbal acknowledgement and recognition from event chairperson during the welcome address
- Silver membership of A Word About Wind. Includes 1 x conference pass (valued at £795)
- 1 x roll up banners to display in the designated sponsored area during sponsored break (provided by the sponsor)
- Signage with corporate logo to be displayed in the designated sponsored area during sponsored break (Executive Breakfast, Tea Break, Networking Lunch & Networking Drinks sponsors only)
- Branding on the screens in dedicated area during the sponsored break (Executive Breakfast, Tea Break, Networking Lunch & Networking Drinks sponsors only)



Choose your Silver Sponsorship package:

Advertising & Profiling Silver Sponsor

Build your company's brand and profile in front of leading decision makers with the global wind market. Additional benefits include;

- 1 x insertion of literature material or marketing material to include in the conference delegate pack (materials provided by sponsor).
- A 500-word focused industry comment piece for inclusion in our blog. (This piece must be in line with our editorial content and not purely promotional).

Café Sponsor Silver Sponsor

This package includes exclusive opportunity to display your products in the Café. Benefits include;

- Branding on the screen in the Café throughout the day. Option to exclusive branding in the Café space and product display.
- Coffee/Tea available to delegates throughout the day.

Executive Breakfast Sponsor Silver Sponsor

Kick off the day by providing a tasty breakfast for all attendees.

Networking Lunch Sponsor Silver Sponsor

Exclusive sponsorship opportunity. Maximise your networking opportunities and meet with prospects and key influencers.

Tea break Sponsor Silver Sponsor

Boost everyone's mood with a coffee, tea and other refreshments.

Networking Drinks Sponsor Silver Sponsor

Wind down after an eventful day and sponsor the networking drinks.



Bronze Sponsorships

£1,995

Bronze sponsors provide services to attendees during the event ensuring a high impact and effective. All bronze sponsorships include;

Bronze Sponsorships benefits include;

- Branding on the event website page – corporate logo and website link
- Branding before and during the conference including: digital invitation, online registration pages and marketing mailers
- Acknowledgement of the company in the conference delegate pack material
- Verbal acknowledgement and recognition from event chairman during the welcome address
- 2 x conference passes (valued at £795 each)

Choose one of the opportunities available;

Lanyards Sponsor **Bronze sponsor**

Exclusive sponsorship opportunity. Lanyards will be distributed to all participants at registration. (Lanyards to be provided by the sponsor)

Wi-Fi Sponsor **Bronze sponsor**

Be the event hero by hosting wireless internet access for attendees and receive recognition throughout the event. This exclusive sponsorship also includes;

- Signs with corporate logo to be displayed around the venue.
- Branding on log-in page (option for memorable password).

Pens & notebooks Sponsor **Bronze sponsor**

Distributed along with delegate pack to all participants. A long-lasting investment that participants will keep after the event. (Materials to be provided by the sponsor)

Cloakroom Sponsor **Bronze sponsor**

Exclusive sponsorship opportunity. Make the first and last impression of the day and keep everyone's possessions safe and sound. This package also includes;

- Signs with logo to be displayed at cloakroom's desk.
- Cloakroom vouchers given to attendees with corporate logo on 1 side.
- 1 x roll up banners to display in the cloakroom/ reception area (banner to be provided by the sponsor)

Get in touch

For sponsorship opportunities contact
Matt Rollason, Client Services Director -

matt@awordaboutwind.com

+44 (0)207 100 1616

Sponsorship packages are limited. First-come, first-served.

Make sure you do not miss the opportunity to promote your
brand at Financing Wind Europe 2018.

Book your sponsorship package now!

