



**Help your clients
delight their employees
with digital ordering**



Companies around the world are facing employee engagement challenges.

High quality corporate catering is becoming an increasingly important part of the response to this.

The convenience of digital ordering will be a key differentiator for corporate catering providers. Here, we share our experience in your industry and tell you why we believe your digital ordering should be powered by Preoday.

Nick Hucker

Chief Executive Officer

Digital Ordering: Responding to consumer demand



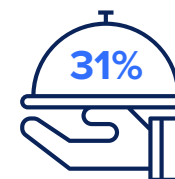
Consumers want to be able to use their phones

90% of consumers view their phones within an hour of waking up and **80%** do the same within an hour of going to sleep. ([Deloitte Global Mobile Consumer Survey](#))



Consumers are demanding a variety of ways to pay

90% of consumers say it is important for businesses to offer a diverse range of payment methods. ([Sage Pay](#)) **58%** of consumers claimed they would be more likely to shop somewhere that offered multiple ways to pay. ([Sage Pay](#))



Catering businesses are already embracing mobile payment – but not enough

31% of corporate caterers said that pre-order was the functionality they would be most likely to include within mobile apps. ([Omnicore](#))

23% of corporate caterers plan to implement 'mobile payment systems' in the next three years. ([Omnicore](#))

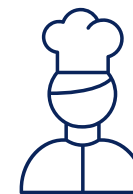


Digital Ordering: Combating employee disengagement



Employee disengagement is a worldwide problem

85% of employees are not engaged or are actively disengaged at work, damaging productivity. ([Gallup](#)) **61%** of the UK workforce is 'disengaged'. This means they are not passionate about their jobs or loyal to their companies and costs the UK economy **£340 billion a year**. ([Haygroup](#))



Food provision is an important part of keeping employees happy

Companies that invest in providing high-quality catering are investing in their own culture.



Reducing queue times will improve canteen footfall

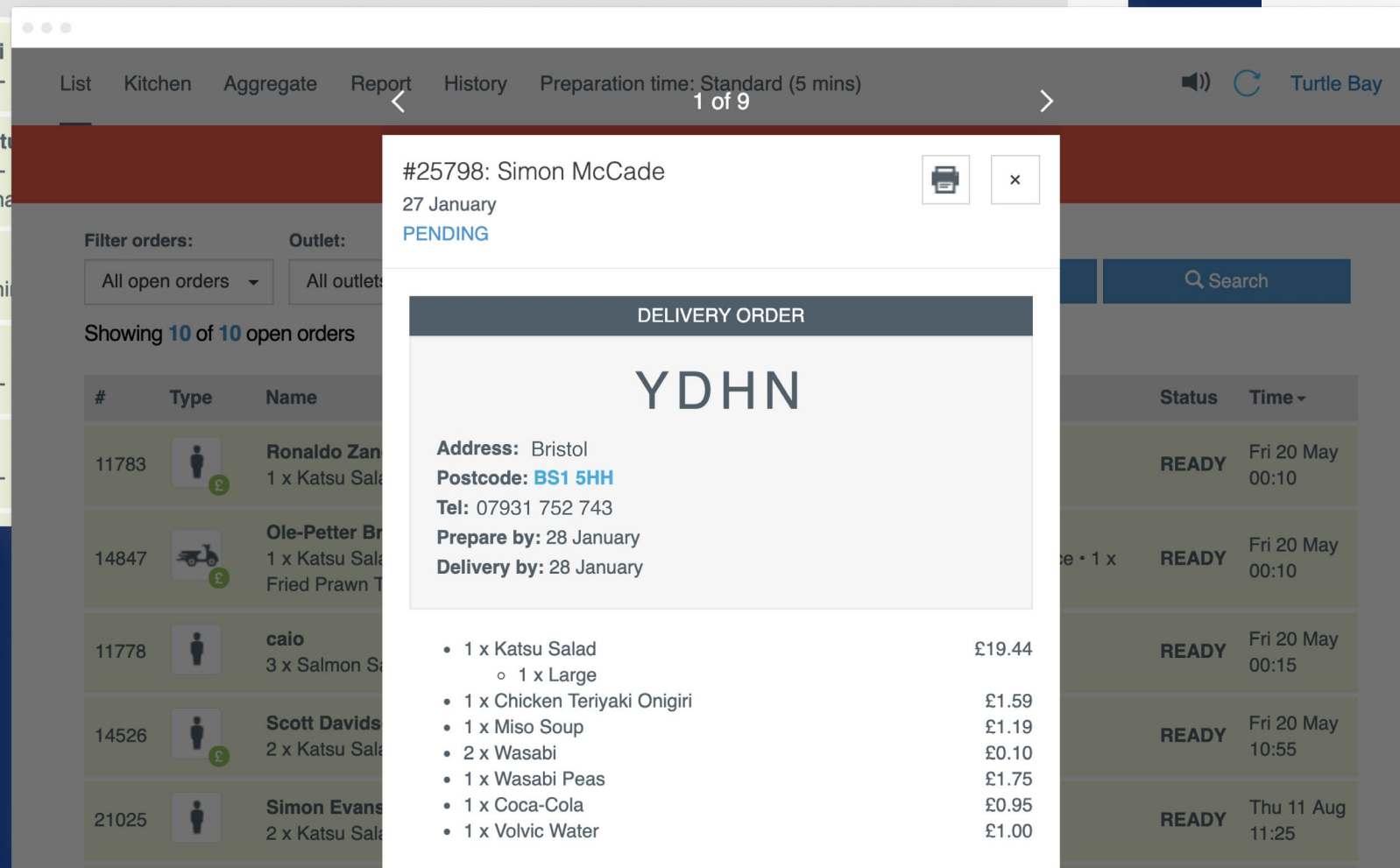
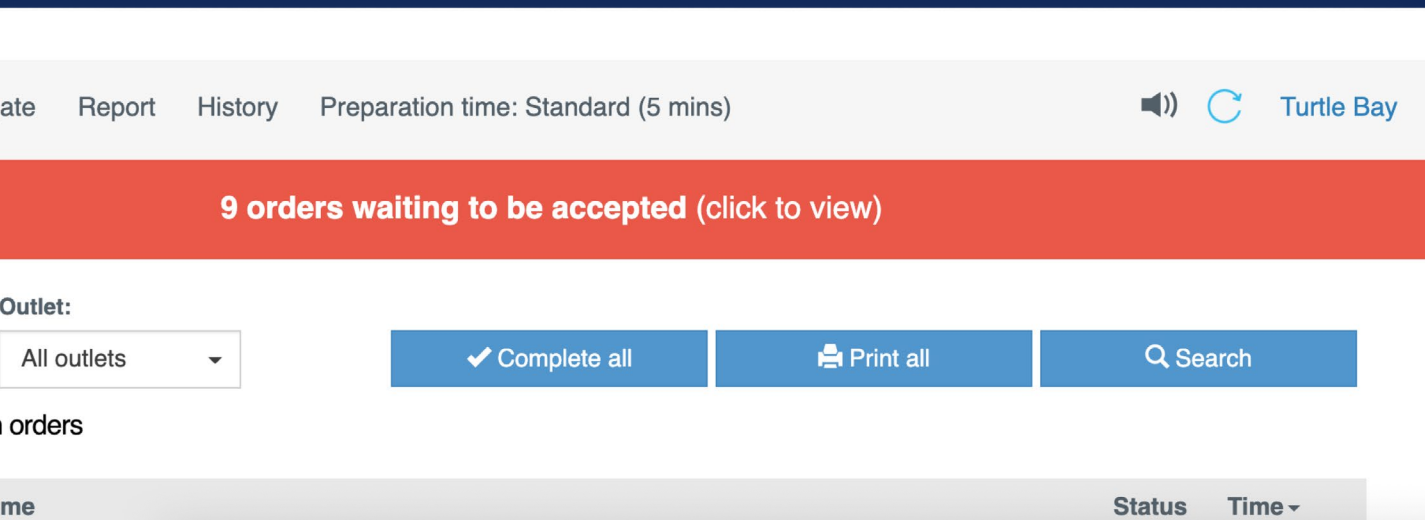
57% of companies in the contract catering and food services industry believe that reducing queue wait times will improve canteen or food outlet footfall. ([Omnico](#))



Better employee loyalty programmes can help increase canteen footfall

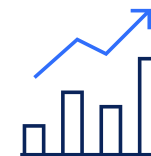
31% of corporate caterers believe compelling loyalty programmes will improve canteen or food outlet footfall. ([Omnico](#)) When linked to a loyalty programme, digital ordering can provide valuable information about employee food preferences and mobile devices offer another channel to reward them.

Digital Ordering: Improving operations



Digital ordering helps reduce waste and gives greater stock control

53% of corporate catering companies see reducing food wastage as their number one challenge. ([Omnico](#)) By helping corporate caterers better measure food ordering trends, digital ordering can help predict stock requirements



Digital ordering will increase operational efficiencies

48% of companies in the contract catering and food services industry believe that offering the ability to pay using a mobile app, kiosk or iPad to reduce queues will improve operational efficiencies. ([Omnico](#))



Why you should work with Preoday



We have proven global experience:

The platform has an open API and we have already integrated with a range of payment providers, loyalty, hospitality management and delivery companies.



We can scale and adapt to your needs:

The technology is flexible and has already been adapted to a range of scenarios such as click and collect, in-seat delivery, on-stand delivery, fridge delivery or home delivery.



You can have faith in our technology:

The platform complies to PCI DSS and GDPR regulatory requirements, is resilient, durable and secure.



We help you engage better with employees:

Our push notifications and promotions functionality mean you can interact with employees on the basis of trends in data.



We can work with you around the world:

The platform is multilingual, multi-currency and can easily adapt to local regulations such as tax. Preoday's support team is on call seven days a week and is based internationally.



We make sure your offering is always best-in-class:

We update the platform every two weeks for all clients and it is constantly evolving according to our strategic roadmap.









Preoday clients and venues














Integration partners











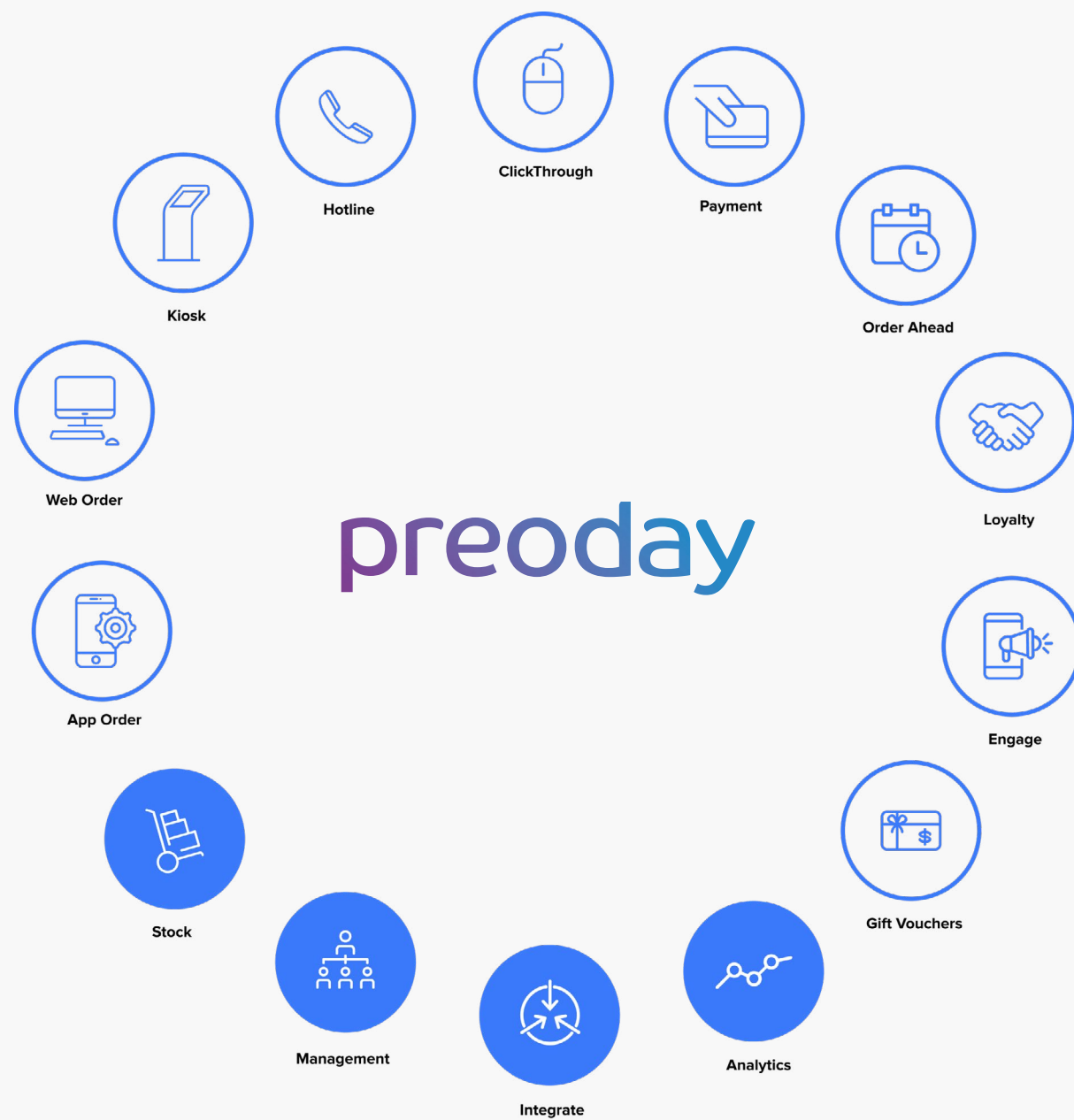




Technology partners







About Preoday

Preoday is a robust digital ordering platform that helps food and retail businesses around the world open new revenue streams and improve relationships with customers. Preoday enables businesses to offer branded online and pre-ordering facilities to customers purchasing food, drink and merchandise.

It provides a white-label service to businesses ranging from restaurants and cafes to corporate caterers, theatres and stadiums. Preoday works both directly with businesses and partners including resellers, technology providers and ticketing agencies.

www.preoday.com

