

Make your festival experience even better for fans this year...

...enable them to order their food, beverages or merchandise in advance.

Preoday provides a technology platform that enables mobile and online ordering and pre-pay.

preoday



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Preoday for festivals – 5 easy steps

1. Offer customers the opportunity to order their food, beverages or merchandise ahead of the festival online or through mobile
2. Customers are sent a confirmation email with QR code
3. Customers can pay in advance or on collection
4. Collate the orders and display simply through a mobile or online interface (eg tablet) or print them in an easy list
5. Customers can redeem orders on-site with QR code and staff can confirm them offline (no wifi required)

The Preoday platform

- Provides a branded mobile and online ordering interface, with a clean user experience, supporting multiple currencies
- Enables hospitality businesses to offer pre-order and pre-pay functionality to customers.
- Supports loyalty programs and upselling capabilities
- Offers multiple ordering channels through the same web-app and online order screens, including: phone app ordering, online ordering and vouchers
- Can operate independently or integrate with existing EPOS, CRM and loyalty systems.
- Operates in the cloud and can be implemented quickly and ubiquitously

Benefits to festivals

- If festival goers can't spend their money due to queues, it is a missed revenue opportunity
- Long queues are extremely damaging to festivals' brands, both outside and inside the festival boundaries
- Customers ordering in advance means that you are guaranteed not to run out of stock
- A system that is not reliant on wifi enables you to offer the service, no matter how remote the festival
- Get to know your customers through the data our system provides

About Preoday

- Operates globally and supports a wide variety of hospitality industry players such as restaurants, theatres, stadiums, cafes, coffee shops, caterers and bars
- Can support operations ranging from a single location to large operators with multiple brands and thousands of locations
- Works both directly with hospitality businesses and partners including resellers, ticketing agencies, technology providers and food tech start-ups

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Digital ordering,
powered by
preoday