



# Make sure your fish and chip shop customers **come back again & again, let them order their favourites in advance**

Preoday provides a technology platform that enables mobile and online ordering plus pre-pay.

**preoday**

Want to know more? [preoday.com](https://preoday.com)



## Benefits to fish and chip shops

**More revenue and loyalty:** Quick Service Restaurants experience on average a +6% increase in frequency of visits and +20% in spend per visit when technology is used to order (Deloitte)

**Better customer experience:** Pre-ordering means your customers can order and pay when they want, from anywhere, to skip queues and save time

**Improved efficiency:** Preoday will help lower the waiting time, forecast demand and streamline food preparation

**Brand loyalty:** The merchant branded platform means you will have your own fully customisable interface that keeps your brand central to the customer experience

**Total control:** The platform enables establishments to manage everything themselves, in real-time, including menus and pricing

**Greater insight:** Take advantage of data analytics to get to know your customers better and make them more loyal through targeted promotions and marketing

## The Preoday platform: how it works

Provides a branded mobile and online ordering interface, with a clean user experience, supporting multiple currencies

Enables hospitality businesses to offer pre-order and pre-pay functionality to customers

Supports loyalty programmes and upselling capabilities

Offers multiple ordering channels through the same web-app and online order screens, including: mobile app ordering, online ordering and vouchers

Can operate independently or integrate with existing EPOs, CRM and loyalty systems

Operates in the cloud and can be implemented quickly and ubiquitously

## About Preoday

Operates globally and supports a wide variety of hospitality industry operators such as fast food restaurants, theatres, stadiums, cafes, coffee shops, caterers and bars

Can support operations ranging from a single location to large operators with multiple brands and thousands of locations

Works both directly with hospitality businesses and partners including resellers, ticketing agencies, technology providers and food tech start-ups

