



**Do you want to move
away from Just Eat
but don't know how?**

We can offer you your own digital ordering and payment platform

Do you have any of these problems?

1. You pay crippling commissions to aggregators
2. You don't have a direct relationship with customers
3. You don't have access to your customers' data or control over it
4. Your brand is being diluted by only being on someone else's platform
5. You have to rely on someone else to update details about your restaurant and menu online

The Preoday platform

- Provides a branded mobile and online ordering interface, with a clean user experience, supporting multiple currencies
- Enables hospitality businesses to offer pre-order and pre-pay functionality to customers
- Supports loyalty programs and upselling capabilities
- Offers multiple ordering channels through the same web-app and online order screens, including: phone app ordering, online ordering and vouchers
- Can operate independently or integrate with existing EPOS, CRM and loyalty systems
- Operates in the cloud and can be implemented quickly and ubiquitously

How Preoday can help solve them

- Preoday charges restaurants a fixed monthly fee for the platform – no commission
- Your own digital platform means that your customers don't have to go to anyone else to order your food online
- Preoday gives you all your customer data so that you can improve your customers' loyalty through targeted marketing and promotions
- Preoday provides you with a mobile and online ordering interface that ties in with your brand
- Preoday supplies you with all the tools to manage everything yourself online, in real-time

About Preoday

- Operates globally and supports a wide variety of hospitality industry players such as restaurants, theatres, stadiums, cafes, coffee shops, caterers and bars
- Can support operations ranging from a single location to large operators with multiple brands and thousands of locations
- Works both directly with hospitality businesses and partners including resellers, ticketing agencies, technology providers and food tech start-ups

