

Make sure your theatre or music venue patrons don't miss a thing...

...enable them to order their interval food and drinks in advance.

Preoday provides a technology platform that enables mobile and online ordering and pre-pay



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MyOrder London MYORDER LONDON

- If you're in London, you can be part of our [MyOrderLondon](#) network
- A local network of theatres, it provides another portal for customers to order food and drink. For customers it is an easy three-step process:
 - Customers choose the venue and event they're attending
 - Order and pay for refreshments
 - Pick up from the designated collection point
- Watch this space for other cities we'll be launching in soon

The Preoday platform

- Provides a white label branded mobile and online ordering interface, with a clean user experience, supporting multiple currencies
- Enables hospitality businesses to offer pre-order and pre-pay functionality to customers
- Supports loyalty programs and upselling capabilities
- Offers multiple ordering channels through the same web-app and online order screens, including: phone app ordering, online ordering and vouchers
- Can operate independently or integrate with existing EPOS, CRM and loyalty systems
- Operates in the cloud and can be implemented quickly and ubiquitously

Benefits to theatres

- **No more interval rush** – Bar staff can prepare orders ahead of time and customers can simply pick up their order from a designated collection point during an interval or before the show
- **Stop losing out on business** – If theatre patrons can't spend their money at the bar, it is a missed revenue opportunity
- **Improved stock control** – Customers ordering in advance (days or weeks before) means that you are guaranteed not to run out of stock
- **Priceless marketing data** – Get to know your customers through the data our system provides

About Preoday

- Operates globally and supports a wide variety of hospitality industry players such as restaurants, theatres, stadiums, cafes, coffee shops, caterers and bars
- Can support operations ranging from a single location to large operators with multiple brands and thousands of locations
- Works both directly with hospitality businesses and partners including resellers, ticketing agencies, technology providers and food tech start-ups

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Digital ordering,
powered by
preoday