



**Get rid of the crush at the bar... enable your customers to order food and drinks in advance or from their tables**

# Preoday provides a technology platform that enables mobile and online ordering and pre-pay for businesses serving food and drink.

## Preoday for pubs – 5 easy steps

1. Offer customers the opportunity to order their food and beverages from their tables or before arriving at the bar – online or on their phones
2. Customers are sent an email with confirmation code
3. Customers can pay in advance or on collection
4. The bar receives the orders on the order screen
5. Bar staff can deliver to table or serve the customers when they come to the bar and show the confirmation code

## The Preoday platform

- Provides a branded mobile and online ordering experience, with a clean user experience, supporting multiple currencies
- Enables hospitality businesses to offer pre-order and pre-pay functionality to customers
- Supports loyalty programs and upselling capabilities
- Offers multiple ordering channels through the same web-app and online order screens, including: phone app ordering, online ordering
- Can operate independently or integrate with existing EPOS, CRM and loyalty systems
- Operates in the cloud and can be implemented quickly and ubiquitously

## Benefits to pubs

- If pub customers can't spend their money due to queues, it is a missed revenue opportunity
- 40% of people prefer to order food and beverages online, and when they do, they spend more than when placing an order in person. (Deloitte)
- Get to know your customers better through the data our system provides
- Major chains like Wetherspoons are investing in mobile apps - make sure your chain isn't behind

## About Preoday

- Operates globally and supports a wide variety of hospitality industry players such as pubs, bars, restaurants, theatres, stadiums, cafes, coffee shops and caterers
- Can support operations ranging from a single location to large operators with multiple brands and thousands of locations
- Works both directly with hospitality businesses and partners including resellers, ticketing agencies, technology providers and food tech start-ups