

Wiretap Enables Global Consumer Goods Manufacturer to Achieve Secure Collaboration

CUSTOMER OPPORTUNITY

This global manufacturer of household cleaning products is a household name and industry leader. Like other manufacturing enterprises, its research & development (R&D) organization is extensive and its intellectual property (IP) accounts for much of its business value.

SITUATION

The forward-thinking manufacturer had been using social networks in order to boost internal collaboration and increase efficiencies. However, there were concerns regarding security risks related to the networks. To gain insight, the organization's security group ran an audit of collaboration tools being used, specifically Jive and Yammer® with Wiretap.


RESULTS

Audit results revealed that because of Wiretap, Yammer with Wiretap significantly outperformed Jive. Wiretap gave the company the controls it needed and brought visibility to the policies being enforced—all the while enabling secure collaboration. This gave upper management the confidence it needed to rely solely on Yammer with Wiretap for all of the company's R&D conversations.

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ABOUT WIRETAP

Wiretap empowers organizations to safely grow their Enterprise Social Networks and collaboration tools such as Microsoft Yammer, Workplace by Facebook and Slack by securing against intellectual property and confidential data leaks, insider threats, HR policy violations, compliance issues and external sharing risks.

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