

Countless Options. One Platform

Xvoucher Benefit Highlights



Xvoucher is the centralized hub to purchase, distribute, track and manage learning offerings and processes resulting in revenue and cost benefits.

Revenue Benefits

Client Type	Scenario	Revenue Benefits
Midsize Global Certification Organization focused on professional development	Certification entity used Xvoucher as a mechanism to bundle in certifications with training to build and manage channel sales that previously did not exist.	Increased their B2B revenue via new Channel Sales by 30% annually the first year
Major Global Certification IT focused program	Global entity with Xvoucher created a Marketplace for this rapidly growing certification to sell training bundles through bulk purchasing	Leveraged Xvoucher platform as means to increase adoption by over 25,000 candidates in the first year
Publishing Company major firm with global reach seeking revenue diversification	Global entity worked with Xvoucher to create a new revenue stream offering bundled training and certification to government clients.	This new program generated \$6 million in new revenue in its first year with a 20% increase projected in the second year.

Cost Benefits

Client Type	Scenario	Cost Benefits
System Integrator primarily servicing government contracts	A government agency, which previously had to navigate systems from 20 different global suppliers, now has access to training materials, exams and certification programs all on one platform	Using one platform to manage all aspects of training saves more than 10% annually. <i>(based on 7 years of results using Xvoucher)</i> Additionally there is a reduction in breakage saving 5-10%; only pay for what is needed
Enterprise Customers organizations requiring certifications and training	Large enterprise organizations use the Xvoucher Platform to assign learning products, certifications and CE credits to their employees from one centralized location	Savings of \$35-\$70 per candidate on reimbursement process; candidates no longer purchase, file expense reports and receive reimbursement for learning products <i>(based on internal cost studies)</i>
Channel Training Reseller providing services to large enterprise customers	Global training company with Xvoucher created a branded Marketplace for Customers to purchase learning products via a centralized hub for both certification and continuing education assets	With this marketplace, their customers can now buy wholesale instead of paying retail prices saving 20-40% for each training item purchased by an employee