



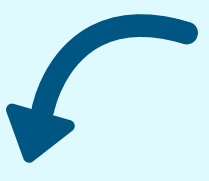
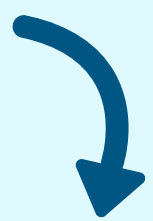
THE COST OF PAPER FORMS FOR FAMILIES

Time • Accuracy • Peace of Mind

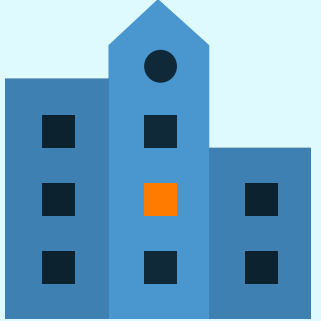
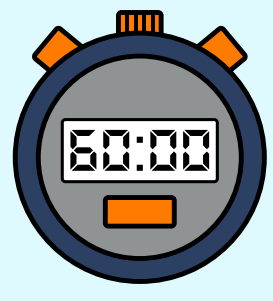
Paper forms aren't just difficult for organizations to manage - they're also a challenge for families! Each year, families have to provide emergency information to all the organizations that support them day-to-day - it takes hours to complete these forms, and updating information afterward is often a huge effort. Here's why so many families hate paper forms:



The average family completes a **minimum of 6 paper forms per child** every year.



The average paper form takes families **30-60 minutes to complete** per child.



Families are asked to share emergency information with **at least five organizations** each year, e.g. community center, sports teams, camps, clubs, school.

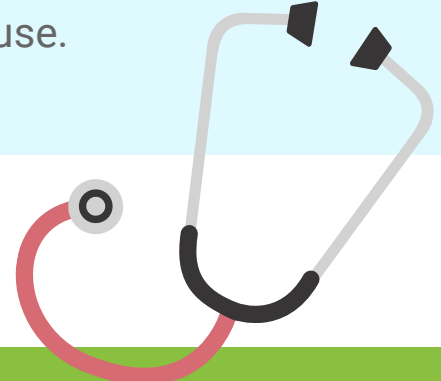


The average family has **3-4 emergency contacts** supporting them, e.g. friends, relatives, nanny, neighbours.



30% of all families have at least **one change** to their emergency information every **four months**, e.g. new cellphone number, job change, move house.

One in three families in North America have **at least one medical issue** to report to organizations:



40% of children in North America have a known **ALLERGY**

Approximately 10% of the population is allergic to **PENICILLIN**

Over 10% of children participating in sports each year are **INJURED**

38% of all kids with allergies report it as **SEVERE**

Approximately 9% of the population has **DIABETES**

Over the last 10 years, **CONCUSSIONS** have more than doubled