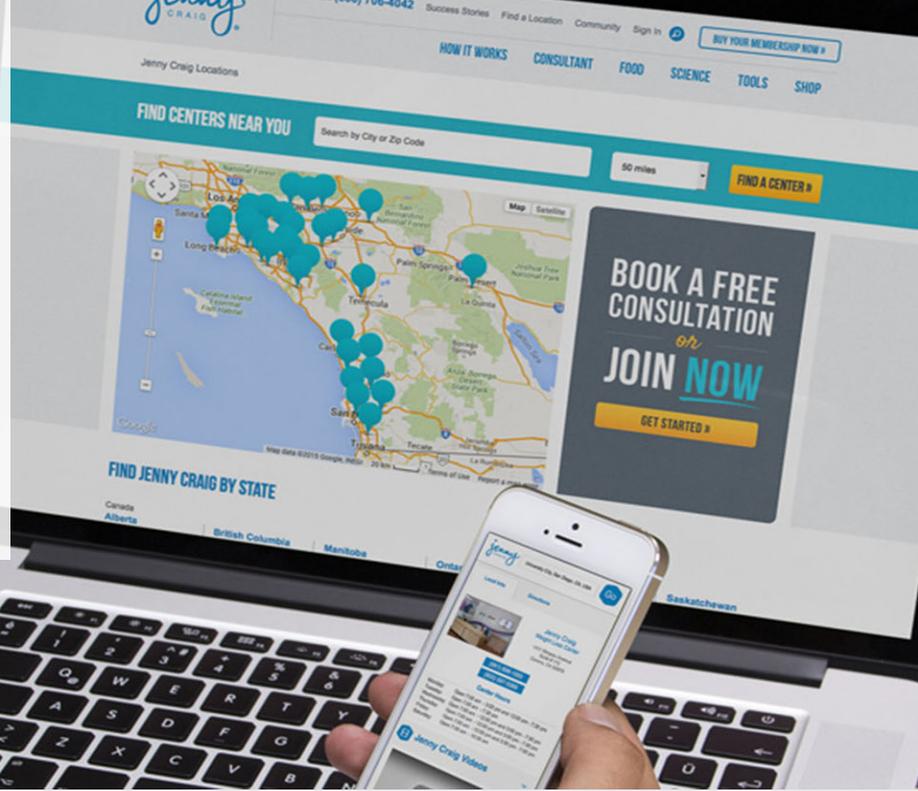# rioseo™

Local Pages
Local Brand Visibility That Really Connects with Customers

Give Every Location the Brand Presence It Needs

As search engines are designed to provide relevant local results, it's essential that marketers establish a local brand presence. Rio SEO Local Pages provides powerful database and publishing tools to ensure local businesses are found.

Rio SEO Local Pages provides the ability to publish highly relevant pages for each location. Each landing page not only ensures results ranking that gets your locations found, but is designed to create interactions that convert customers.

Connect with customers by seamlessly integrating our fully-hosted location or dealer locator into your current corporate site. Designed to be fully responsive and optimized for mobile, Rio SEO helps your customers find your locations or dealers that sell your brand's products from any device.

Customers are looking for your business. Be there.

Key Features

Feature	
Optimized Location Finder/Dealer Locator	✔
Local Landing Pages	✔
Schema SEO Markup	✔
Social Integration	✔
Dynamic Headers & Footers	✔
Bazaarvoice	➕
Specialty Pages	➕
Call Tracking By Location	➕
Mobile Wallet Integration	➕

Rio SEO's Landing Pages empower marketers with the tools they need to build a local brand presence for true conversion.

Overview

Dominate organic search results to capture consumers searching for your brand or services

- Seamless integration with your current website design and brand styling
- Optimize for mobile users with responsive design or app-like templates
- Fully hosted solution with industry-leading performance
- Complete SEO integration from schema to open graph markup

Convert users with local content easily managed by location or across segments of locations from a single dashboard

- Manage content at the local level or across multiple locations
- Create unique content for each location automatically within the platform
- Extend your local marketing efforts with customizable content integration
- Integrate valuable assets like social media and product feeds

Integrate your brand's most important assets to deliver ROI across your entire local network

- Full control of conversion elements like lead capture forms
- Engage consumers with Facebook comments and social media
- KPI measurement from click activity automatically injected into each page

Engage local consumers at the local level with user reviews, comments and review integration

- Easily integrate dynamic content like product feeds or reviews
- Use on-page elements to control what your customers are interacting with
- Increase user interaction at the local level

Drive traffic to your location and service areas with a robust location finder or dealer locator tool

- Boost conversions with a fully customizable mapping tool built into your local landing pages
- Showcase products, vendors, retailers, or service professionals with key search words
- Engage consumers with flexible search options, search filters, and driving directions

About Us

Rio SEO simplifies complex local marketing by empowering enterprise brands with solutions that engage customers throughout the search ecosystem. Our heritage as search experts combined with our first-class service drives tangible results for some of the nation's most recognizable brands. Rio SEO's professional services, Local Solutions, acts as an extension of your brand offering high-level expertise, local marketing support, and adaptability to the ever-changing SEO industry.

Whether it's search or social, we believe that every brand interaction is an opportunity to create a customer relationship. Our Open Local Platform powers the marketing solutions that multi-location brands need to establish a local presence and connect with customers. Rio SEO's suite of turnkey products includes Local Listings, Local Reporting, Local Pages, Local Social and Local Manager. From web to mobile, **we're redefining the technology driving the future of local.**

rio seo™
Driving Search to Sales™

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