

FOR IMMEDIATE RELEASE

Ambitious Australian tech company encourages emoji use in the classroom

New Vivi Student Feedback Tool aims to improve student engagement and wellbeing

(MELBOURNE, Australia) 12 AUGUST 2019 — Vivi, a technology company launched in 2016 with the goal of creating the simplest and most intuitive classroom engagement solution in the world, has responded to growing concerns about student wellbeing and its link to academic performance by launching a new tool that measures how students are faring in real-time.

The Student Feedback Tool was developed in partnership with teachers and provides them with an intuitive way to gather real-time feedback from students about how they are feeling, and whether they are keeping up or need more help, during classes.

The tool uses emojis, customisable polls and screen mirroring to allow teachers to:

- provide students with a safe, discrete way to communicate their emotional state and general wellbeing (through a series of emojis tailored to school requirements)
- monitor student engagement to identify disengaged, bored or challenged students, and help personalise the learning environment
- share instant results related to lessons with the class (or keep them private), and
- set up alerts for school staff triggered by results of wellbeing polls.

CEO of Vivi, Natalie Mactier said the new tool builds on Vivi's existing screen mirroring solution, which is already used by teachers in 23 per cent of Australian private schools to engage students via a more visual and collaborative style of learning.

"It has never been more challenging to be a teacher. Meanwhile, students have never had so many distractions, nor so much pressure to succeed.

"We know that student wellbeing, engagement and performance are inextricably linked. Until now, teachers have had to read the room using their professional experience and intuition, or clunky manual tools, and it's been hard for them to build a case for resourcing support when they need it.

"There's the saying, 'what gets measured gets managed'. Our Student Feedback Tool makes student engagement and wellbeing visible and measurable. This allows teachers to change their approach during lessons, and better personalise learning for students who are struggling emotionally or academically.

"Not only does this support academic achievement, but it also allows schools to keep track of the wellbeing of individual students and each class as whole," Ms Mactier said.

Recent [reports](#) highlight that Australian students are falling behind when it comes to developing basic skills in primary school, while one in five 15 year olds aren't achieving the standard they should be for maths, reading and science. The social and emotional wellbeing of students is also an increasing concern to teachers, parents and the school community, and Australia is now ranked in the bottom third of OECD



countries on primary school bullying, feeling of belonging at school and school-related pressure¹.

“When used in a smart way, technology can be incredibly powerful and useful in the classroom. Young people are also increasingly communicating and expressing their emotions through technology, so we are pleased to be supporting teachers with the tools they need to more effectively engage with students and speak their language.

“Vivi exists to create better connections between students and teachers, through technology. We believe our new Student Feedback Tool will help improve understanding, relationships and student wellbeing and performance. Importantly, our solutions are simple to use, require little training and work in tandem with existing resources meaning they can be implemented quickly and efficiently,” Ms Mactier said.

About Vivi

Vivi launched in 2016 with a goal to create the simplest and most intuitive classroom engagement solution in the world. Vivi is now used by almost 600 schools in more than 15,000 classrooms and surveys more than 130,000 active users each quarter to inform ongoing feature and product development. Designed in partnership with teachers, Vivi’s screen mirroring solution sets teachers free to roam the classroom and interact with students and enables students to instantly share their screens with the class or small groups for immediate feedback. The Vivi-enabled classroom includes a small, easy-to-hide hardware device; an app for both students and teachers; and a platform allowing administrators to centrally manage user and device settings. The easy-to-use Student Feedback Tool is included at no additional cost.

For more information, please visit www.vivi.io.

###

For further information or to arrange an interview please contact:

Ben Hornbrook
0431 180 161
bhornbrook@boxingclever.net.au

¹ Australian Research Alliance for Children and Youth (ARACY), [Report Card: The Wellbeing of Young Australians](#), 2018