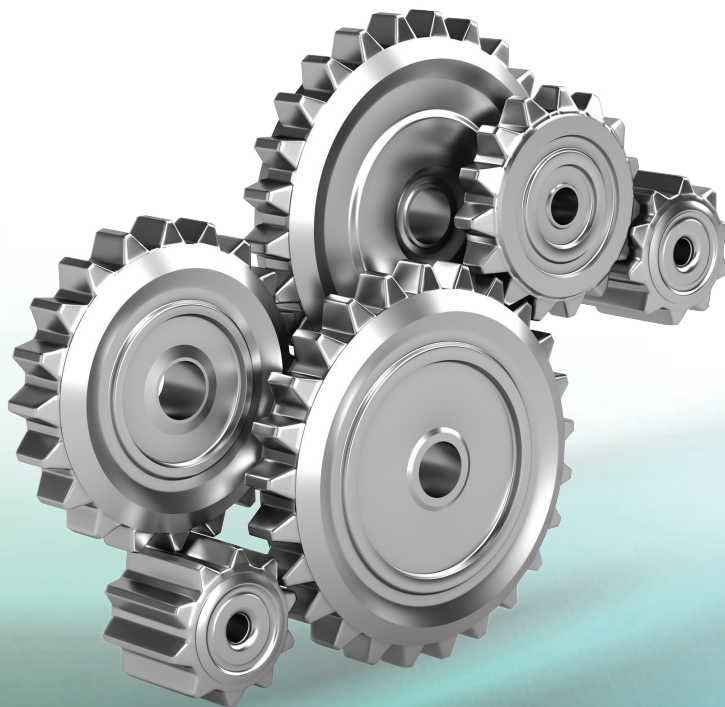


SIRF Roundtables

**RON MOORE PRESENTS
OPERATIONAL EXCELLENCE**



SIRF 
Smarter together



International Specialist
Workshop



Introduction

Ron is the consummate Operational Excellence trainer and presenter with vast experience in many industries throughout the world. This workshop isn't about any one tool or improving one portion of your operation, it's about the big picture Operational Excellence, giving expert guidance in tools, strategies and tactics to help you work towards world class in your business.

If you truly want to deliver a competitive advantage for your business by being a lower cost producer then you would do well to take Ron's advice and make reliability a core value across your business.

The relentless pursuit of Operational Excellence combined with the right cultural changes can help you engage your workforce to create a better future for your business

Course Outline

DAY 1 - OPERATIONAL EXCELLENCE PRINCIPLES

- Business Excellence Overview
- Asset Utilization / Overall Equipment Effectiveness
- Benchmarks
- Aligning the Marketing and Manufacturing Strategies
- The Reliability Process: Design, Buy, Store, Install, Operate and Maintain for Reliability
- Designing for lowest life cycle cost vs lowest install cost
- Buying for supplier reliability and total cost of ownership
- Stores as a value adding asset and support function for reliability
- Installing/start up with precision; avoiding infant mortality failures
- Operating with care, precision, consistency and conformance
- Maintaining with care, precision and imputing reliability into the plant: Preventive, Predictive and Proactive Methods

DAY 2 - LEVERAGING BUSINESS IMPROVEMENT

- Leadership principles
- Alignment and teamwork
- Change Management
- Success Stories
- Action Planning
- Tailored Class Workshops: Depending on the attendees, Ron selects one or several self assessment tools for each participant to work through

Workshop Methodology

Ron presents the key principles of Operational Excellence with practical real world examples which develop the trainees understanding and consolidates the learning at each step. Ron's training style is captivating and he generates group participation and discussion throughout the entire workshop. Ron has the trainee's assess aspects of their own workplace and generate improvement plans for implementation upon completion of the course.



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Learning Outcomes

- **OPERATIONAL EXCELLENCE AND RELIABILITY PRINCIPLES:** How to maximize uptime, improve quality and minimize costs through relentless application of defect elimination
- **LEADERSHIP AND CULTURAL CHANGE:** Understanding the difference between leadership and management. Learn how to create a culture of operational excellence in your organization and sustain the efforts in the long-term
- **IMPROVEMENT STRATEGY:** How to develop a business case for operational excellence and win support from business leaders. How do develop the plan, prioritize efforts. How to align your leadership to a common strategy and engage your workforce in delivering your improvement plan
- **BENCHMARKING TO WORLDS BEST PRACTICE:** Learn the different approaches to operational excellence for all departments and what is limiting your current capacity. Understand how your operation compares to worlds best practice.

Business Benefits

Ron's emphasis is on helping individuals become empowered and enabled to improve their company's reliability while maximising capacity and reducing costs. His common sense approach has helped numerous companies across Australia & New Zealand and throughout the world to deliver business success.

Each participant will leave this course with a specific action plan to implement immediate improvements directly at their site that deliver for the bottom line using the new insights they have learnt. There are numerous case studies where immediate dramatic improvements have been achieved directly following participation in Ron's course.

Additional Courses

Ron is known worldwide for his 2-day operational excellence workshop but has a number of other courses available for public or in-house delivery.

Advanced Operational Excellence (A management guide and another of his books, "What Tool When"): Take your strategic OE thinking to the next level

Contractor Management: Learn how to drive the right behaviours in line with business culture and objectives

Purchasing and Stores Management: Understand how to really extend asset life

Business Level FMEA (Failure Mode and Effect Analysis): This is done with senior management and normally over 3-5 days including a written report back to management on how to take the business forward



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The Presenter

Ron Moore has worked throughout Australia and New Zealand exclusively for SIRF Roundtables (20 years). He is the managing partner of The RM Group, Inc., located in Knoxville, Tennessee and travels worldwide working with Fortune 500 companies. He has written over 40 journal articles and is the author of *Making Common Sense Common Practice: Models for Manufacturing Excellence*, now in its third edition, and of *Selecting the Right Manufacturing Improvement Tools - What Tool? When?* Ron previously served for five years as President of CSI, the market leader in industrial instruments and software for equipment condition monitoring. He served for eight years as chairman of the Industry Advisory Board at the University of Dayton's Center for Competitive Change. He holds a BSME, MSME, MBA, PE, and CMRP.



Who should attend

This course is for those who lead or influence the direction and success of operational plants, including Operations Directors, Plant Managers, Production and Maintenance Managers, Engineers, Supervisors, Team Leaders, Support Staff and influential Operators and Maintainers. www.sirf.com.au

Testimonials

"This is one of the best courses I have ever attended. Practical, challenging & immediately useful back at the mine. The team members who came along with me really got a lot out of it. I should have attended one of these six years ago" - Craig McComley, Manager longwall Kestrel Mine, Rio Tinto Coal

"If you are going to do one thing this year to improve the performance of your manufacturing based business attend a Ron Moore seminar" - Eion Turnbull, General Manager Caltex Refineries, Australia

"Whether you're a manager or an operator, Ron proves he knows more about your problems than you do. He demonstrates simple, practical and achievable ways of putting things right. I left the class ready to start on a completely new set of priorities" - Derek Park, Transformation Manager, BP

"We applied the principles and practices described in this master class on our new biomass power generation plant. Within months we were seeing dramatic improvements which helped us achieve record performance from the plant" - Chris Plews, Technical Plant Manager Sembcorp Utilities, UK