

MASTER IN MANAGEMENT -MIM-

This program is based on the best national and international educational practices, seeking to respond to the different challenges facing this field in the current job market.

Taking advantage of the close relationship between the academy and the business world, this Master's degree is designed to provide students with a broad and differentiated set of technical and human skills that will enhance their entry into the labour market.



**Universidade
Europeia**



KEY BENEFITS

- ♦ **Global Mindset** – Through classes with international faculty and teamwork projects, you'll develop the multicultural insights and global outlook to make an impact.
- ♦ **International Internship** – You'll have the possibility to undertake additional Professional Internship supervised by Universities in the case of UC Berkeley Extension (USA) and UC Riverside Extension (USA).
- ♦ **Connection with the Professional World** – You'll gain invaluable insights from top experts in the sector joining the Speaker Seminars, Project-Based Learning, and study visits – Closer, Bold International, Science4You, Drive4You, Sociedade Central de Cervejas, Renova, Matutano or Autoeuropa.
- ♦ **Prepare to Succeed** - Beyond the hard knowledge, you'll master the soft skills, and the adaptable mindset you need to be that leader, through the following courses: "leadership and team management", "negotiation and conflict management" and "project management".
- ♦ **International Experience** – You'll benefit from prestigious partnership for the International semester - UC Berkeley Extension (USA), UC Riverside Extension (USA), or Dublin City University.



LANGUAGE	DURATION	SCHEDULE	CAMPUS
English	4 Semesters	Daytime	Quinta do Bom Nome - Lisbon

“**Master in Management provided me a unique opportunity and an insight in the Management department along with an extremely qualified and thoughtful teaching staff.**

Furthermore, studying abroad in the United States is an exceptional and enriching experience.

Sofia Saca
Student

CURRICULUM

1st Semester

Financial Management
Marketing Management
Strategic Management
People Management
Operations Management
Leadership and Team Management

2nd Semester

Business and Management Cases Analysis
6 Elective to choose*
Management Seminars

3rd Semester

Business Research Methodology
Dissertation / Applied Project / Internship Plan I
Data Analysis

4th Semester

Dissertation / Applied Project / Internship Plan II

*Elective:

- . Negotiation and Conflict Management
- . Applied Entrepreneurship
- . Business Intelligence
- . Innovation Management
- . Accounting and Management Control
- . Digital Marketing
- . Performance Management
- . Project Management
- . Services Marketing
- . Auditing
- . International Business

COORDINATOR: Professor Luís Pimentel

ACADEMIC YEAR 2020/2021

Total Fee:

12 363€ (618,1€ x 20 installements)

Europeia Scholarship*:

11 126€ (556,3€ x 20 installements)

Alumni & Merit Scholarship:

Contact the admissions department.

*Valid for applications until July 31, 2020.



europaia.pt

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+351 211 451 387 (estudantes internacionais)