

MASTER TOURISM INTERNATIONAL MANAGEMENT

This Master's Degree aims to provide students with the tools and resources needed for a solid international career in the tourism and hospitality sectors. It is based on three pillars: International Tourism Policies and Regulations; Destination Planning and Development; and Destination Management and Governance.

 **Universidade
Europeia**



KEY BENEFITS

- ◆ **Professional Insight** – International professors and professionals are invited to share their real-world experience and the best international practices in the area.
- ◆ **Personal Growth** – Students will be able to acquire academic and practical competences and tools to work in a globalized world.
- ◆ **Global Mindset** – Through classes and teamwork projects, students will develop the multicultural insights and global outlook to make an impact – on companies, and on their career.
- ◆ **Skill Seminars** – Participation in the International Conference on Research Networking in Tourism and Hospitality.
- ◆ **International Experience** – Prestigious partnership with Rosen College of Hospitality Management (Florida).



LANGUAGE	DURATION	SCHEDULE	CAMPUS
English	4 Semesters	Daytime	Lispolis Lisbon



A unique learning experience for tourism professionals: international mobility opportunities to the best tourism universities worldwide, internships in international hotel chains, research networking with top-tier academics, and a program designed to prepare future tourism leaders for the challenges ahead.

Professor Inês Carvalho
Coordinator of Master in Tourism International Management

CURRICULUM

1st Semester

International Trends in Tourism and Hospitality
International Tourism Economics
Business Intelligence in a Global Context
International Contracts and Alternative Dispute Resolution
Issues in International Management
Planning and Development in Tourism Destinations
Seminar in International Hospitality & Tourism Management

2nd Semester

Best Practices in International Hospitality & Tourism Management
Hospitality Marketing in Global Context
Financial Management in Hospitality
Hospitality Operations in Global Context
People Management in Tourism and Hospitality
Strategy and Globalization
Seminar in International Hospitality & Tourism Management

3rd Semester

Data Analysis in Hospitality and Tourism Research
Research Methods
Final Work (Dissertation, Project or Internship)

4th Semester

Final Work (Dissertation, Project or Internship)

COORDINATOR: Professor Inês Carvalho



europaia.pt

admissions@universidadeeuropeia.pt
808 203 554 (estudantes nacionais)
+351 211 451 387 (estudantes internacionais)