



Faculdade de Design, Tecnologia e Comunicação

Universidade Europeia





International Experience

Global career-oriented
learning experience



Faculdade de Design,
Tecnologia e Comunicação
Universidade Europeia

WHY STUDY AT IADE – Universidade Europeia?

IADE- UE prepares students for the global world, providing them with knowledge from each scientific area, but also with a set of personal and social skills which makes them active citizens and agents of change, in addition to being globally capable professionals.

It stands out for its ability to innovate and for its differentiated academic model which is founded on the principles of quality, internationalisation and the proximity to business and the labour market. Universidade Europeia brings to its students a multicultural career-oriented learning experience.

Besides, Universidade Europeia is located in Lisbon one of the most beautiful and cosmopolitan cities in Europe, where the students will have the chance to enjoy a very enriching experience.

The interested students can study at Universidade Europeia for a small period of time, through an exchange programme or enrol directly in an undergraduate or graduate degree.

PORTUGAL

A country where you feel at home.

When we think about Portugal, we think about:

- Rich history
- Beauty
- Culture
- Friendly population!!!
- Amazing weather
- Low living costs

From North to South you will find special places where you will feel at home.

Our Official language is Portuguese, but we are quite open to speak other languages, and communication is not going to be an issue. Hospitality and tolerance is part of our DNA. We are good people indeed!

We are located in Western Europe and Spain borders.

We have safe and fast connections to other European cities that are only a few hours away.

WHY TO LIVE IN LISBON?

- A cosmopolitan city full of havens, full of history, full of culture!
- Europe's greatest weather.
- Amazing light and special blue sky.
- One of the least expensive cities to live in Europe.
- Amazing food, amazing wine.
- Full of bars and nightlife.
- Wonderful beaches 20 minutes away from downtown.
- A river that feels like the sea.
- A city built on seven hills, with fabulous views.
- The houses have more colours than a box of Legos.
- One of the safest capitals of Europe!



MOBILITY APPLICATION

1ST SEMESTER OR AUTUMN SEMESTER

Non-European Students: 15th May

European Students: 31st May

2ND SEMESTER OR SPRING SEMESTER

Non-European Students: 15th October

European Students: 31st October

REQUIRED DOCUMENTS TO SUBMIT

- Personal photo (JPG Format)
- Academic Transcript (PDF Format)
- Learning Agreement
- ID or Passport Copy
- Health Insurance Proof

LINK TO ONLINE APPLICATION

To be sent when the student is nominated.



**DON'T WAIT
FOR AN
OPPORTUNI
TY.**

CREATE IT!

USEFUL INFORMATION

PORTUGUESE CULTURE AND LANGUAGE COURSE FOR INCOMING STUDENTS

Introduction to the Portuguese culture, basic grammar structure, pronunciation and vocabulary; cultural visits.

HOUSING

University Accommodation Portal: <https://accommodation.europeia.pt/>

Other options:

- [Uniplaces](#)
- [ESN Lisboa](#)
- <https://housinganywhere.com/>
- <https://studathome.com/>
- <http://inlifeportugal.com/index.html>

INSURANCE

Incoming students must have Health insurance and Personal Accident Insurance

VISA

Non-European students must have student visa.



INTERNATIONAL STUDENTS SUPPORT

Welcome Week

The international office of Universidade Europeia organizes a Welcome Week for incoming students twice a year, usually a week before the beginning of the semester. We strongly recommend all incoming students to attend this event, since it will offer the opportunity to:

- **Get to know the other incoming students** and the locals through fun team building & other activities (dinners, guided tours, parties)
- **Get support** in housing, transports, bank account, visas, and other social and cultural supports.
- **Explore Lisbon** with our local students and dive into student life.
- **Deal with all de mobility documents, social and personal issues** concerning the mobility period with the intensive support of the international office.

Please don't forget to bring:

- ID Card/ Passport
- Learning Agreement
- European health card / International health insurance copy

International Culture Fair

Once a semester is organized a day especially dedicated to the incoming students. On this day all students are invited to bring a little of their culture to our campuses.

Get prepared for this! Bring with you everything you think you can use to present your Country: ingredients for typical dishes, typical costumes, music, symbols, flags etc.

IADE - DESIGN, TECHNOLOGY AND COMMUNICATION FACULTY

IADE – Faculdade de Design, Tecnologia e Comunicação



BACHELOR'S DEGREES

- Design (PT)
- Marketing and Advertising (PT; EN)
- Photography and Visual Culture)
- Marketing (PT)
- Global Design (EN)
- Games and Apps Development (EN)
- Computer Engineering (PT)
- Communication Sciences (PT)

MASTER'S DEGREES

- Design and Advertising (PT, EN)
- Product Space Design (PT, EN)
- Design and Visual Culture (PT, EN)
- Interaction Design (PT, EN)



**Faculdade de Design,
Tecnologia e Comunicação**
Universidade Europeia

UNDERGRADUATE ACADEMIC OFFER

Design|_{PT}

(Santos)

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL	SPRING
				TERM	TERM
Ilustração	Illustration	2	3	YES	YES
Design Visual	Visual Design	3	12	YES	NO
Design de Ambientes	Interior Design **	3	6	NO	YES
Design Industrial	Industrial Design	3	12	NO	YES
Design de Interação	Interaction Design	2	6	YES	NO
Design de Produção	Production Design	2	12	NO	YES
Modelação Digital 3D	3D Digital Modeling **	2	6	NO	YES
Web Programming	Web Programming	1	3	YES	NO
Design de Comunicação	Communication Design	2	12	YES	NO
Design Multimédia	Multimedia Design	3	6	YES	NO

**In English this subject will only be available in a tutorial format

UNDERGRADUATE ACADEMIC OFFER

Marketing and Advertising | PT | EN

(Santos)

Course (PT)	Course (EN)	YEAR	ECTS	FALL TERM	SPRING TERM
Branding	Branding	3	6	Yes	Yes
Audiovisuais e Produção Multimédia	Audiovisual and Multimedia Production **	2	6	Yes	Yes
Web Design	Web Design*	3	3	Yes	No
Marketing Online e Comunicação Interativa	Online Marketing and Interactive Communication	3	3	Yes	Yes
Criatividade e Inovação	Creativity and Innovation	3	3	Yes	Yes
Empreendedorismo	Entrepreneurship	3	3	No	Yes
Plano de Marketing	Marketing Plan	3	12	No	Yes
Planeamento de Meios e Audiências	Audiences and Media Planning	3	6	Yes	No
Psicossociologia do consumidor	Consumer Psychosociology **	1	6	No	Yes
Plano de Comunicação	Communication Plan	2	12	Yes	No

**In English this subject will only be available in a tutorial format

UNDERGRADUATE ACADEMIC OFFER

PHOTOGRAPHY & VISUAL CULTURE|_{PT}

(Santos)

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Projeto de Fotografia	Photography Project	3	12	YES	NO
Fotografia de Moda	Photography and Fashion	3	6	YES	NO
Filme e Imagem Documental	Film and Documental Image	3	3	YES	NO
Direção de Arte	Art Direction	3	3	YES	NO
Cultura Visual	Visual Culture	3	3	YES	NO
Filosofia da Arte e da Imagem	Art and Image Philosophy	3	3	YES	NO
Realização e Produção Audiovisual	Audiovisual Directing and Production	3	12	NO	YES
Fotografia de Autor	Fine Art Photography	3	6	NO	YES
Património Fotográfico e Conservação	Photographic Patrimony and Conservation	3	3	NO	YES
Curadoria e Museografia	Curatorship and Museography	3	3	NO	YES
Fotografia e Tendências	Photography and Trends	3	3	NO	YES
Empreendedorismo	Entrepreneurship	3	3	NO	YES

UNDERGRADUATE ACADEMIC OFFER

GLOBAL DESIGN | EN

(Santos Campus)

COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Theory of Form	1	5	YES	NO
Semiotics	1	2.5	YES	NO
Design Methodology	1	5	YES	NO
Drawing and Visual Communication	1	5	YES	NO
2D and 3D Structural Project	1	7.5	YES	NO
History of Contemporary Art	1	2.5	YES	NO
Ergonomics	2	5	YES	NO
Socio-cultural Studies	2	2.5	YES	NO
Photography Laboratory	2	5	YES	NO
Digital Studio II	2	5	YES	NO
Integrated Project II	2	7.5	YES	NO
Materials and Design Production Laboratory	2	2.5	YES	NO
Space and Environments	3	5	YES	NO
Design and Contemporary Culture	3	2.5	YES	NO
Information Visualization Laboratory	3	5	YES	NO
Digital Studio IV	3	5	YES	NO
Integrated Project IV	3	7.5	YES	NO
Digital Animation Laboratory	3	2.5	YES	NO
Theory of Perception	1	5	NO	YES
History of Design	1	2.5	NO	YES
Prototypes and Models Atelier	1	5	NO	YES
Digital Studio I	1	5	NO	YES
Graphic Printing Atelier	1	2.5	NO	YES
Integrated project I	1	7.5	NO	YES
Usability and UX	2	5	NO	YES
Design Management	2	2.5	NO	YES
Storytelling Laboratory	2	2.5	NO	YES
Digital Studio III	2	5	NO	YES
Integrated project III	2	7.5	NO	YES
Multimedia Laboratory	2	2.5	NO	YES
Integrated project III (Product)	2	7.5	NO	YES
Multimedia Laboratory	2	2.5	NO	YES

NOTE: Global Design courses can ONLY be enrolled in semester packages. For instance, a student who wishes to take a 2nd year course, must all 2nd year courses taught that term.

UNDERGRADUATE ACADEMIC OFFER

GAMES & APPS DEVELOPMENT^{EN}

(Santos)

COURSE (ENG)	YEAR	ETCS	OFFERED IN FALL TERM	OFFERED IN SPRING TERM
Standalone Project	1	3	YES	NO
Programming Fundamentals	1	6	YES	NO
Visual Art for Games	1	6	YES	NO
Game Production and Design	1	6	YES	NO
Math, Physics and Games I*	1	6	YES	NO
Science, Sources and Methods*	1	3	YES	NO
Web Project	1	3	NO	YES
Databases	1	6	NO	YES
Web Programming	1	12	NO	YES
Computer Networks*	1	6	NO	YES
Creativity and Critical Thinking*	1	3	NO	YES
Multiplatform Project	2	6	YES	NO
Collaborative Learning	2	3	YES	NO
Game Frameworks	2	6	YES	NO
Management of Game and Apps Projects	2	6	YES	NO
Mobile Programming	2	6	YES	NO
Math, Physics and Games II*	2	6	YES	NO
3D Project	2	3	NO	YES
Artificial Intelligence	2	6	NO	YES
Computer Graphics	2	6	NO	YES
Math, Physics and Games III	2	6	NO	YES
Communication Skills*	2	3	NO	YES
Multiplayer Project	3	3	YES	NO
Distributed Programming	3	6	YES	NO
Software Profiling and Optimization	3	6	YES	NO
Information Technologies for Games	3	6	YES	NO
Security for Games	3	6	YES	NO
Ethics and Professional Deontology*	3	3	YES	NO

NOTE: Courses marked with an asterisk can be taken as standalone courses. All others must be taken in semester packages.

UNDERGRADUATE ACADEMIC OFFER

ENGENHARIA INFORMÁTICA | PT

(Santos)

1º Semestre

Álgebra Linear	4 horas	6 ECTS
Análise Matemática I	4 horas	6 ECTS
Estruturação do Pensamento Lógico	4 horas	6 ECTS
Sistemas Digitais	4 horas	6 ECTS
Tecnologias da Informação I	2 horas	3 ECTS
Ciência, Fontes e Métodos	2 horas	3 ECTS

3º Semestre

Matemática Discreta	4 horas	6 ECTS
Bases de Dados	4 horas	6 ECTS
Programação Orientada por Objetos	4 horas	6 ECTS
Sistemas Operativos	4 horas	6 ECTS
Inglês I	2 horas	3 ECTS
Competências Comunicacionais	2 horas	3 ECTS

5º Semestre

Gestão de Projectos Informáticos	4 horas	6 ECTS
Programação Web	4 horas	6 ECTS
Interfaces e Usabilidade	4 horas	6 ECTS
Análise de Sistemas	4 horas	6 ECTS
Sistemas de Informação Geográficos	2 horas	3 ECTS
CRM	2 horas	3 ECTS

2º Semestre

Análise Matemática II	4 horas	6
ECTSFísica	4 horas	6 ECTS
Fundamentos de Programação	4 horas	6 ECTS
Arquitectura de Computadores	4 horas	6 ECTS
Tecnologias da Informação II	2 horas	3 ECTS
Criatividade e Pensamento Crítico	2 horas	3 ECTS

4º Semestre

Estatística	4 horas	6 ECTS
Redes e Comunicação de Dados	4 horas	6 ECTS
Algoritmos e Estruturas de Dados	4 horas	6 ECTS
Inteligência Artificial	4 horas	6 ECTS
Inglês II	2 horas	3 ECTS
ERP	2 horas	3 ECTS

6º Semestre

Sistemas Distribuídos	4 horas	6 ECTS
Engenharia de Software	4 horas	6 ECTS
Compiladores	4 horas	6 ECTS
Project Factory	4 horas	6 ECTS
Ética e Deontologia Profissional		
/ Voluntariado »	2 horas	3 ECTS
Empreendedorismo –		
Base Tecnológica	2 horas	3 ECTS

UNDERGRADUATE ACADEMIC OFFER

INFORMÁTICA DE GESTÃO | PT

(Santos)

1º Semestre

Matemática	75 horas	6 ECTS
Matemática Discreta	75 horas	6 ECTS
Gestão Empresarial	75 horas	6 ECTS
Estruturação do Pensamento Lógico	75 horas	6 ECTS
Tecnologias da Informação I	30 horas	3 ECTS
Ciência, Fontes e Métodos	30 horas	3 ECTS

3º Semestre

Sistemas Operativos	75 horas	6 ECTS
Contabilidade	75 horas	6 ECTS
Bases de Dados	75 horas	6 ECTS
Programação Orientada por Objetos	75 horas	6 ECTS
Inglês I	30 horas	3 ECTS
Competências Comunicacionais	30 horas	3 ECTS

2º Semestre

Arquitetura de Computadores	75 horas	6 ECTS
Direito Empresarial	75 horas	6 ECTS
Estatística	75 horas	6 ECTS
Fundamentos de Programação	75 horas	6 ECTS
Tecnologias da Informação II	30 horas	3 ECTS
Criatividade e Pensamento Crítico	30 horas	3 ECTS

4º Semestre

Redes e Comunicação de Dados	75 horas	6 ECTS
Investigação Operacional	75 horas	6 ECTS
Gestão Financeira	75 horas	6 ECTS
Algoritmos e Estruturas de Dados	75 horas	6 ECTS
Inglês II	30 horas	3 ECTS
Optativa I	30 horas	3 ECTS

UNDERGRADUATE ACADEMIC OFFER

CIENCIAS DA COMUNICAÇÃO | PT

(Santos)

1º Semestre

História Contemporânea	4 horas	6 ECTS
Fundamentos da Comunicação	4 horas	6 ECTS
Psicologia da Comunicação	4 horas	6 ECTS
Direito da Comunicação	4 horas	6 ECTS
Sistemas Informáticos I	2 horas	3 ECTS
Ciência, Fontes e Métodos	2 horas	3 ECTS

2º Semestre

Economia e Globalização	4 horas	6 ECTS
Sociologia da Cultura e da Comunicação	4 horas	6 ECTS
Fundamentos do Jornalismo	4 horas	6 ECTS
Métodos Quantitativos	4 horas	6 ECTS
Sistemas Informáticos II	2 horas	3 ECTS
Criatividade e Pensamento Crítico	2 horas	3 ECTS

3º Semestre

Estudos Culturais	4 horas	6 ECTS
Fundamentos das Relações Públicas	4 horas	6 ECTS
Gêneros Jornalísticos	4 horas	6 ECTS
Fundamentos da Publicidade	4 horas	6 ECTS
Inglês I	2 horas	3 ECTS
Ética e Deontologia Profissional	2 horas	3 ECTS

4º Semestre

Escrita Criativa	4 horas	6 ECTS
Cibercultura, Internet e Redes Sociais	4 horas	6 ECTS
Cultura e Tecnologias Audiovisuais	4 horas	6 ECTS
Mercados Mediáticos, Públicos e Audiências	4 horas	6 ECTS
Inglês II	2 horas	3 ECTS

5º Semestre

Guionismo	4 horas	6 ECTS
Cultura e Tecnologias Multimédia	4 horas	6 ECTS
Jornalismo radiofónico	4 horas	6 ECTS
Semiótica	4 horas	6 ECTS
Social Media	2 horas	3 ECTS

6º Semestre

Jornalismo televisivo	4 horas	6 ECTS
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MASTER ACADEMIC OFFER

DESIGN & ADVERTISING|PT|EN

(Santos)

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Laboratório de Design Publicitário	Advertising Design Lab*	1	9	YES	NO
Direção Criativa e Cocriação	Creative Direction and Co-Creation*	1	6	YES	NO
Comunicação Integrada de Marketing	Integrated Marketing Communication*	1	6	YES	NO
Trends & Interactive Marketing	Trends & Interactive Marketing *	1	6	YES	NO
Narrativas e Storytelling	Narrative and Storytelling*	1	3	YES	NO
Projeto Design Publicitário	Advertising Design Project*	1	9	NO	YES
Laboratório de Produção Audiovisual	Audio-visual Production Lab	1	6	NO	YES
Media Strategy	Media Strategy*	1	6	NO	YES
Living Lab	Living Lab*	1	6	NO	YES

*In English this subject will only be available in a tutorial format.

MASTER ACADEMIC OFFER

PRODUCT AND SPACE DESIGN^{PT|EN}

(Santos

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Design de Produto	Product Design	1	9	YES	NO
Modelação e Prototipagem	Modelling and Prototyping*	1	6	YES	NO
Ergonomia dos Produtos e Ambientes	Product and Environment Ergonomics	1	6	YES	NO
Design de Ambientes	Environmental Design*	1	9	NO	YES
Design de Equipamento e do Espaço	Equipment and Space Design	1	6	NO	YES
Cenografia e Produção Fotográfica	Scenography and Photographic Production	1	3	NO	YES

*In English this subject will only be available in a tutorial format.
The remain subjects will be available in Bilingual.

MASTER ACADEMIC OFFER

DESIGN & VISUAL CULTURE_{EN}

(Santos Campus)

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Arte e Cultura Visual	Art and Visual Culture	1	6	YES	NO
Projeto de Cultura Visual	Visual Culture Project	1	9	YES	NO
Fotografia	Photography	1	6	YES	NO
Tipografia	Typography	1	6	YES	NO
Metodologia	Methodology	1	3	YES	NO
Produção Gráfica	Graphic Production	1	3	NO	YES
Animação	Animation	1	6	NO	YES
Direção de Arte	Art Direction	1	6	NO	YES
Ilustração e Banda Desenhada	Illustration and Comics	1	6	NO	YES
Motion Design	Motion Design	1	6	NO	YES
Interfaces Digitais	Digital Interfaces	1	3	NO	YES
Information Visualization	Information Visualization	1	6	NO	YES

MASTER ACADEMIC OFFER

INTERACTION DESIGN|PT|EN

(Santos Campus)

COURSE (PT)	COURSE (ENG)	YEAR	ETCS	FALL TERM	SPRING TERM
Laboratório de Design de Interação I: Conhecimento e Ideação	Interaction Design Lab I: Ideation	1	7	YES	NO
Laboratório de Design de Interação II: Design de Interfaces	Interaction Design Lab II: Interface Design	1	7	YES	NO
Narrativas e Storytelling Interativo	Narratives and Interactive Storytelling	1	3.5	YES	NO
Cultura e Media Digitais	Digital Media Culture	1	3.5	YES	NO
Estudos de Utilizador	User Studies	1	3.5	YES	NO
Usabilidade e Experiência do Utilizador	Usability and User Experience	1	3.5	YES	NO
Liderança e Gestão de Equipas	Leadership and Team Management*	1	2	YES	NO
Laboratório de Design de Interação III: Prototipagem Interativa	Interaction Design Lab III: Interactive Prototyping	1	7	NO	YES
Laboratório de Design de Interação IV: Design de Desenvolvimento	Interaction Design Lab IV: Implementation*	1	7	NO	YES
Estratégia de Conteúdo	Content Strategy	1	3.5	NO	YES
Design de Sistemas	System Design	1	3.5	NO	YES
Empreendedorismo em Negócios Digitais	Entrepreneurial Business Design	1	3.5	NO	YES
Fundamentos da Programação	Programming Fundamentals	1	3.5	NO	YES
Seminário internacional em Design de Interação e UX	International Seminars in Interaction Design and UX	1	2	NO	YES

*Bilingual

Universidade Europeia

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NOTE: Interaction Design courses can ONLY be enrolled in semester packages.

ACADEMIC OFFER

NOTES |

Please Note:

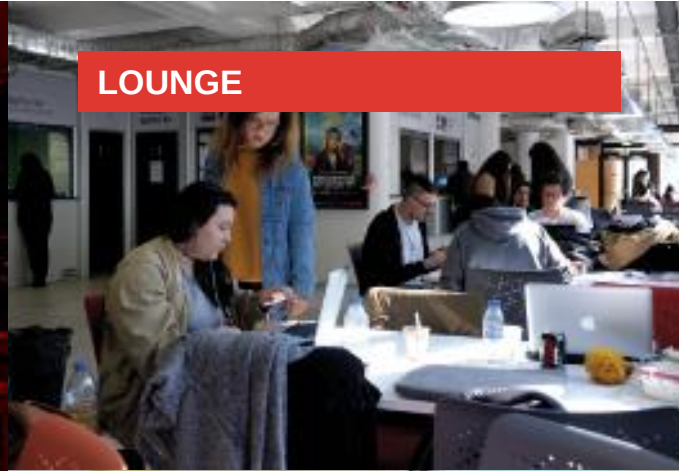
- 1) In A TUTORIAL framework, classes are taught in Portuguese with the Professor providing one-on-one guidance in English to exchange students.
- 2) 2) In a BILINGUAL framework, classes are taught in a combination of Portuguese and English. An effort will be made to ensure that the same time is dedicated to both but we cannot assure that this is so.
- 3) In na ENGLISH framework, classes are taught in English.
- 4) Courses not specified in this list are taught in Portuguese
- 5) Students who do not send in their complete application (including Learning Agreement) within the specified dates will not be accepted.
- 6) We are committed to ensuring that ALL international students are able to attend the courses of their choice.
- 7) Students will be enrolled on a first-come first served basis and we cannot guarantee room in all the courses available. We are also not responsible for schedule incompatibilities.
- 8) Students are allowed to choose any subject in their cycle of study, up to a limit of 33 ECTS.
- 9) The choice of subjects of a course in a study cycle, higher than their studies, requires authorization.

IADE CAMPUS

**PHOTOGRAPHY
LABORATORY**



LOUNGE



MEDIA LAB STUDIO



CLASSROOM



CONTACT US



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STUDENT EXPERIENCE DIRECTOR

Nádia Leitão

INSTITUTUCIONAL AND INTERNATIONAL RELATIONS COORDINATOR

Mafalda Homem de Melo

INTERNATIONAL OFFICE COORDINATOR

Liliana Rosalino