

## **INFORMATION 06/2020**

Subject: Global Marketing Bachelor's Students - Mobility Process

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Global Marketing Bachelor's Students - Mobility Process

Written by:

**IPAM Lisboa's Director** 

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Due to the current scenario related to Covid-19, and after consulting the Pedagogical and the Scientific-Technical Councils of IPAM Lisboa, it was decided that:

- The semester of compulsory mobility in the Global Marketing Bachelor will take place in the second semester of the academic year 2020/2021, instead of the first semester as initially specified;

- The 5th semester of this course will take place in the 2nd semester of the academic calendar and the 6th semester will take place in the 1st semester of the same academic calendar.

The students who are part of this mobility process in the academic year 2020/2021, and who have overdue courses from the 2nd and 4th semesters of this course, may carry out their assessment process according to the following guidelines:

1- They may perform periodic and/or final assessment (normal season, appeal season and special season);

2- The assessments will take place online while students are doing their mobility outside of Portugal;

3- The pedagogical process will also take place online, based on content delivery and tutoring by the teachers.

This decision is related to the risks of contagion associated with the worldwide spread of Covid-19 and according to the values of IPAM Lisboa, in order to promote the health of its students, teachers and staff, preserving the pedagogical conditions required to the academic success of all stakeholders.

This information is valid from the date of its signature and will be published on the institution's website and virtual campus.

Lisbon, May 13th 2020

Pedro Mendes, PhD [IPAM Lisboa's Director]