

PLATINUM MEMBERSHIP PROGRAM



A photograph of an elderly couple walking down a modern staircase. The woman is on the left, wearing a blue top and white pants, and the man is on the right, wearing a light blue shirt and khaki pants. They are both smiling and looking at each other. The staircase has metal railings and a wooden handrail. The background wall is decorated with a large, abstract, wavy pattern in shades of blue and white.

Moorings Park Communities' Platinum Membership program is designed especially for those who love Moorings Park Communities and are looking forward to calling it home.

This program affords you the opportunity to sample Simply the Best® amenities and services through a one-time-only membership fee, plus an affordable monthly charge. Best of all, the membership fee can be applied directly to your residency entrance fee once you decide to move into a Moorings Park community.

To enroll in our Platinum Membership Program or to schedule a private tour, call us today at 239-643-9111.

ACCESS TO THE CENTERS FOR HEALTHY LIVING®

Platinum Members gain access to the many wellness services at the Centers for Healthy Living, including our primary care physicians and licensed professional staff.

These state-of-the-art centers that improve healthcare delivery, expand knowledge of the aging process, and introduce new approaches to wellness that celebrate the positive aspects of aging while optimizing vitality and happiness.



Services include (per location):

- Rejuvenate Salon & Spa
- Innovative Cardio and Strength Area
- Group Fitness Studio
- Cognitive Zone
- Sheffield Theatre
- C & J Café
- Outpatient Rehab

MOORINGS PARK COMMUNITIES CARE 360 PROGRAM

The Centers for Healthy Living are the home of the Moorings Park Communities Care 360 concierge healthcare program that provides personalized healthcare based on a model akin to a concierge care practice. Through a partnership with Naples Comprehensive Health (NCH), we have successfully implemented an optional concierge medicine model offering patients a higher level of personalized primary care.

Platinum Members can elect to receive the services provided through Care 360 on a supplemental basis (additional fees will apply). Third-party billing to Medicare will occur for services when appropriate.

This partnership will provide participants with a number of important advantages including:

- Care provided by well-trained, experienced, board-certified primary care physicians focused on preventative care
- Additional time allocated for office visits and exams in a quiet, unhurried setting
- Physicians available 24 hours a day, 7 days a week for emergencies
- Annual comprehensive physicals with a health assessment to develop a baseline medical profile
- Close follow-up regarding medical appointments, tests, and preventative evaluations
- Enhanced access to doctors via phone, text, or email
- Coordination of NCH hospital care, including visitation and records
- Coordination of care throughout the NCH Healthcare System, quick appointments with leading area specialists as needed, and priority access to The Chateau®
- House calls when necessary
- Routine visits by a physician to NCH, Orchid Terrace®, Oakstone, or The Chateau®
- Physician access to Mayo Clinic® specialists, including e-consultations offering additional access to cutting-edge advances in medicine and an expanded system of care and providers
- Proven quality indicators, and increased patient satisfaction



COMPREHENSIVE HEALTH ASSESSMENT PLAN

As a Platinum Member, you'll receive a comprehensive health assessment, or a thorough evaluation that encompasses medical, psychosocial, and functional capabilities. In addition to the evaluation of your overall well-being, health, and quality of life, the comprehensive health assessment evaluates risk factors for functional decline and provides a plan to optimize functional well-being while creating processes to facilitate achieving the goals set.

Through an interdisciplinary team of providers, an emphasis is placed on promoting an independent lifestyle. Social, spiritual, physical, and cognitive domains of health are all part of the evaluation structure.

DINING PRIVILEGES

Enjoy elegant meals in Moorings Park's Clubhouse Dining Room, Park Grill, and Trio Restaurant, as well as Moorings Park at Grey Oaks' restaurants, including The 105 Restaurant, Vynes Restaurant and Bar, and SandWedge Bistro (subject to availability and charges apply).



CARDIO AND FITNESS PROGRAM

The term "wellness" takes on a whole new meaning in our cardio and strength areas. Individualized programs encompass balance, flexibility, bone mass preservation, and low-impact cardio training utilizing state-of-the-art equipment. Personal training services are also available. Group fitness classes, including cycling classes, are led by our exercise specialists and incorporate a variety of equipment, including hand weights, bands, medicine balls, and an assortment of balance accessories. As a Platinum Member, you'll have plenty of opportunities to get fit and stay fit at Moorings Park Communities.



REJUVENATE SALON AND SPA

Receive the ultimate in mind, body, and spiritual relaxation at our Rejuvenate Salon & Spa. Men's and women's services are available, including:

- Hair Styling
- Facials
- Manicures and Pedicures
- Relaxing and Therapeutic Massages
- Aromatherapy
- Gentlemen's Shave

INVITATION TO BOWER CHAPEL EVENTS

The renowned Bower Chapel hosts weekly non-denominational worship services as well as an annual concert series. As a Platinum Member, you can attend these services and concerts (space permitting).





PRIORITIZED ACCESS TO OAKSTONE, ORCHID TERRACE®, AND THE CHATEAU®

As a member of our program, you will receive priority access over non-residents to Orchid Terrace, Oakstone, and The Chateau (private pay rate applies). Orchid Terrace and Oakstone provide members with 24-hour assistance with the activities of daily living and memory care. The Chateau at Moorings Park is a 5-star, Medicare-certified facility providing short-term rehabilitation, outpatient rehab, and long-term care.

As an added benefit, you'll also receive an upgrade to a private room for up to 10 days per year (availability permitting).



PRIORITIZED ACCESS TO ALL AVAILABLE RESIDENCES

Platinum Members will receive prioritized access to all available residences over non-residents as they become available at Moorings Park or Moorings Park at Grey Oaks.

CAMPUS PRIVILEGES

A full array of activities and events are available for Platinum Members throughout the year. In addition to dining privileges at Moorings Park and Moorings Park at Grey Oaks (charges apply), members will enjoy lectures, concerts, cocktail parties, non-denominational worship services, continuous enrichment programs through Florida Gulf Coast University, and more.



PLATINUM PERSONAL CHARGE CARD

Enjoy meals in our various on-site restaurants and access the services at the Centers for Healthy Living utilizing a personal charge card, available to Platinum members only. A complete list of these services will be provided upon acceptance into the program.

PERSONAL CONCIERGE ASSISTANCE FOR MOORINGS PARK SERVICES

As a Platinum Member, you will be entitled to personal concierge assistance Monday through Friday 9:00 a.m. to 5:00 p.m. for any number of personal services, including Moorings Park Communities dinner reservations, tickets, salon appointments, transportation, personal trainer appointments, and more. Platinum Members can submit requests and check account balances by emailing Platinum@MooringsPark.org or calling (239) 919-1766.

24-MONTH MOORINGS PARK ASSESSMENT PROTOCOL PROTECTION

All residents of Moorings Park Communities are required to undergo an assessment which qualifies them for Independent Living. As a member of our Platinum program, you may choose to undergo this assessment and defer admission for up to 24 months, thereby protecting your opportunity to secure a residence at Moorings Park or Moorings Park at Grey Oaks (effective from the date of assessment).



120 Moorings Park Drive, Naples, Florida 34105 | www.MooringsPark.org | 239.643.9111

Moorings Park Communities is a nationally accredited, non-profit, Medicare-certified organization and one of the only Life Plan providers with A or A+ ratings by Fitch Ratings and S&P Global Ratings.

