


PLATINUM MEMBERSHIP PROGRAM



A photograph of an elderly couple walking down a modern staircase. The woman is on the left, wearing a blue top and white pants, and the man is on the right, wearing a light blue shirt and khaki pants. They are both smiling and looking at each other. The staircase has metal railings and wooden handrails. The background is a large wall with a blue and white abstract pattern.

Moorings Park® proudly presents the Platinum Membership program, designed especially for people who are looking forward to making a Moorings Park community their future home.

This program affords you the opportunity to sample Simply the Best® amenities and services available for a one-time-only membership fee, plus an affordable monthly charge. Best of all, the membership fee can be applied directly to your residency entrance fee once you decide to move into a Moorings Park community.

To enroll in our Platinum Membership Program or to schedule a private tour, call us today at 239-643-9111.

ACCESS TO THE CENTERS FOR HEALTHY LIVING

Platinum Members will have access to the many wellness services at The Centers for Healthy Living including our on-site primary care physicians and licensed professional staff.

These state-of-the-art centers are a resident and member-focused, physician-based service that improves healthcare delivery, expands knowledge of the aging process and introduce new approaches to wellness that celebrate the positive aspects of aging while optimizing vitality and happiness.



Services include (per location):

- Rejuvenate Salon & Spa
- Max Wellness Retail
- Innovative Cardio/Strength Area
- Group Fitness Studio
- Cognitive Zone
- Sheffield Theatre
- Internet Café
- Outpatient Rehab

MOORINGS PARK CARE 360

The Centers for Healthy Living are the home of our Moorings Park Care 360 concierge healthcare program that provides personalized healthcare based on a model akin to a concierge care practice. Through a partnership with Naples Community Hospital (NCH), we have successfully implemented an optional concierge medicine model offering patients a higher level of personalized primary care.

Platinum Members can elect to receive the services provided through Care 360 on a supplemental basis (additional fees will apply). Third-party billing to Medicare will occur for services when appropriate.

This partnership will provide participants with a number of important advantages including:

- Care provided by well-trained, experienced, board-certified primary care physicians focused on preventative care
- Additional time allocated for office visits and exams in a quiet, unhurried setting
- Physicians available 24 hours a day, 7 days a week for emergencies
- Annual comprehensive physicals with a health assessment to develop a baseline medical profile
- Close follow-up regarding medical appointments, tests and preventative evaluations
- Enhanced access to doctors via phone, text or email
- Coordination of NCH hospital care including visitation and records
- Coordination of care throughout the NCH Healthcare System, as well as quick appointments with leading area specialists as needed, plus priority access to The Chateau®
- House calls when necessary
- Routine visits by a physician to NCH, Orchid Terrace®, Oakstone or The Chateau
- Physician access to Mayo Clinic® specialists including e-consultations offering additional access to cutting-edge advances in medicine and an expanded system of care and providers
- Proven, quality indicators and increased patient satisfaction



COMPREHENSIVE HEALTH ASSESSMENT PLAN

As a Platinum Member, you'll receive a comprehensive health assessment, a thorough evaluation that encompasses medical, psychosocial and functional capabilities. In addition to the evaluation of a patient's overall well-being, health and quality of life, the comprehensive health assessment evaluates risk factors for functional decline and provides a plan to optimize functional well-being while creating processes to facilitate achieving the goals set.

Through an interdisciplinary team of providers, an emphasis is placed on promoting an independent lifestyle. Social, spiritual, physical and cognitive domains of health are all part of the evaluation structure.

DINING PRIVILEGES

Enjoy elegant meals in the Moorings Park's Clubhouse Dining Room, the Park Grill and Trio Restaurant as well as Moorings Park at Grey Oaks' The 105, Vynes and Sand Wedge Bistro restaurants (subject to availability and charges apply).



CARDIO/FITNESS PROGRAMS

The term "wellness" takes on a whole new meaning in our Cardio/Strength areas. Individualized programs encompass balance, flexibility, bone mass preservation and low-impact cardio training utilizing state-of-the-art equipment. Personal training services are also available. Group Fitness Classes – including cycling classes – are led by our exercise specialists using a variety of equipment including hand weights, bands, medicine balls and an assortment of balance accessories. As a Platinum Member, you'll have plenty of opportunities to get fit and stay fit at Moorings Park.



REJUVENATE SALON & SPA

Receive the ultimate in mind, body and spiritual relaxation at our Rejuvenate Salon & Spa. Men's and women's services are available including:

- Hair Styling
- Facials
- Manicures and Pedicures
- Relaxing and Therapeutic Massages
- Aromatherapy
- Gentlemen's Shave

INVITATION TO BOWER CHAPEL EVENTS

The renowned Bower Chapel is host to weekly non-denominational worship services, as well as an annual concert series. As a Platinum Member, you can attend these services and concerts (space permitting).





PRIORITIZED ACCESS TO ORCHID TERRACE®, OAKSTONE AND THE CHATEAU®

As a member of our program, you will receive priority access over non-residents to Orchid Terrace, Oakstone and The Chateau (private pay rate applies). Orchid Terrace and Oakstone provide members 24-hour assistance with the activities of daily living, as well as memory care. The Chateau at Moorings Park, accorded both 5-Star and Gold Seal ratings, is a Medicare-certified facility providing short-term rehabilitation, outpatient rehab and long-term care.

As an added benefit, you'll also receive an upgrade to a private room for up to 10 days per year (availability permitting).



PRIORITIZED ACCESS TO ALL AVAILABLE RESIDENCES

Platinum Members will receive prioritized access to all available residences over non-residents as they become available at any Moorings Park community.

CAMPUS PRIVILEGES

A full array of activities and events are available for Platinum Members throughout the year. In addition, to dining privileges at all Moorings Park venues (charges apply), members will enjoy lectures, concerts, cocktail parties, non-denominational worship services, continuous enrichment programs through Florida Gulf Coast University, card games and more.



PLATINUM PERSONAL CHARGE CARD

This charge card, available to Platinum Members only, will entitle cardholders to charge meals in our various on-site restaurants and access to the services at The Centers for Healthy Living. A complete list of these services will be provided upon acceptance into the program.

PERSONAL CONCIERGE ASSISTANCE FOR MOORINGS PARK SERVICES

Think of it as your very own personal assistant. As a Platinum Member, you will be entitled to assistance Monday through Friday, 9:00 a.m. to 5:00 p.m. for any number of personal services including: Moorings Park dinner reservations, tickets, salon appointments, transportation, personal trainer appointments and more. Platinum Members can submit requests and check account balances by emailing Platinum@MooringsPark.org or calling 239.919.1766.

24-MONTH MOORINGS ASSESSMENT PROTOCOL PROTECTION

All residents of Moorings Park are required to undergo an assessment which qualifies them for Independent Living. As a member of our Platinum program, you may choose to undergo this assessment and defer admission for up to 24 months, thereby protecting your opportunity to secure a residence at Moorings Park (effective from the date of assessment).



120 Moorings Park Drive, Naples, Florida 34105 | www.MooringsPark.org | 239.643.9111



Moorings Park® is a nationally accredited, non-profit, Medicare-certified community and one of the only Life Plan communities with A or A+ ratings by Fitch and S&P. All dimensions are approximate. Actual gross square footage may vary. All images are conceptual renderings and developer reserves the right to make modifications without prior notice.

