

# Our Business Model

Making your content available for sale on the Lix platform is completely free. We don't apply a setup fee or any monthly charges. Our Web Store is designed to let you offer your content using the following commercial models:

- Perpetual access sale
- 90 or 180 day rentals
- Both perpetual and rental access sales

Regardless of which model you chose, we will sell or rent your content at the list price you set and you will receive 100% of revenues generated from these sales. We do not add margins to advertised sale or rental prices.

If you would like to offer your publications via a rental model but haven't developed pricing for this yet, we recommend the following:

	Rent 90 days	Rent 180 days	Perpetual access
Price:	40-50%*	50-65%*	100%

\*of the book sale price

Once your content is available in our store, we'll send you monthly sales updates and calculate payments based on these. You'll also be able to track your daily sales via our publisher dashboard.

If you have any questions about our web store, the commercial models we offer, or our recommended rental pricing, please don't hesitate to contact us:

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