

Virtudent is Nominated for Healthcare IT Startup of the Year at the New England Venture Capital Association's 2019 NEVY Awards

BOSTON – [March 28, 2019] – Today, Virtudent has announced that it has been shortlisted for the Healthcare IT Startup of the Year Company of the Year Award in the [2019 NEVY Awards](#), hosted by the New England Venture Capital Association (NEVCA) and presented by Dell Technologies. The NEVYs, now in their seventh year, celebrate New England's top innovators, investors and companies across the region's health care, life science and tech communities. Final winners will be unveiled at [The NEVYs award ceremony](#) on Wednesday, May 8 at Boston's House of Blues.

"The NEVYs were born out of a desire to shine a spotlight on the amazing companies and breakthroughs happening in New England, with each year seeming like the nominees are even more impressive than the last," said Jody Rose, President of the NEVCA. "That's certainly no exception with our nominated companies for 2019, whose achievements in their respective fields are truly outstanding. We look forward to showcasing each of them at our May 8 event and celebrating the continued strength and vitality of this region's innovation ecosystem."

With a focus on the regional business community, nominees – selected by the NEVYs Academy, comprised of investors from the region's top venture capital firms – are both locally headquartered and locally backed. The Healthcare IT Startup of the Year Company of the Year nomination goes to companies exemplifying New England's leading place in the industry.

"We are honored to be included amongst such innovative companies. This past year has been filled with many great opportunities and developments that have been made possible by our amazing team and partners. The work Virtudent does has a direct impact on the overall health and wellbeing of our community and we hope to use our momentum to continue to lead the way for dental innovation and teledentistry making preventive care more convenient and accessible," said the CEO and founder, Dr. Hitesh Tolani.

Virtudent brings on-site preventative dental to companies and their employees via a proprietary state-of-the-art pop-up clinic.

For more information on Virtudent please visit www.virtudent.com. To learn more about the New England Venture Capital Association, check out their website at www.newenglandvc.org.

Joining Dell Technologies in supporting the 007th Annual NEVY Awards are sponsors IDA Ireland; Matter; Deloitte; J&J Innovation, Inc. – JJDC; Cooley LLP, AbbVie Ventures; Piper Jaffray; Cowen; and Sidley Austin.

To join the fun, and cheer on virtudent's nomination you can purchase tickets at thenevys.com.

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About **Virtudent™**

Founded by Dr. Hitesh Tolani and John Voith, Virtudent is a preventative health based solution that is focused on the importance of increasing access to oral health care and driving down cost. Virtudent brings pop-up dental services to company offices, making it easy for busy employees to make it to the dentist. As a part of the companies commitment to do good while doing well, Virtudent takes proceeds from their commercial visits and dedicates them to serving under-served populations like children at the Boys & Girls Clubs, where we see kids who have never been to the dentist in their lives.

About the New England Venture Capital Association

The New England Venture Capital Association (NEVCA) invests in the entrepreneurial ecosystem on behalf of the VC community through program-building, policy work, marketing and events. From celebrations (the NEVY Awards) to content series (VC Briefings and Syndicate Sessions), workforce development programs (TechGen and Hack.Diversity) to advocacy and legislation (equity and inclusion initiatives and immigration reform), the NEVCA is at once a network, catalyst, and resource for the innovation economy.

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Interested in learning more? Reach out to info@myvirtudent.com