

SOLAR SEAMLESS CONNECT



SKYPE FOR BUSINESS UNLEASHED

Solar Seamless Connect: enabling your journey to the cloud

Once the preserve of gap-year students phoning home, Skype has evolved to become a market leader in audio and video telephony with instant messaging for the business world.

Its user-friendly interface, coupled with its availability as part of the Microsoft Office365 packages, has seen organisations of all sizes and sectors re-acquaint themselves with one of the stalwarts of video-calling.

And now, disruptive tech firm Solar Communications is utilizing Skype for Business to widen access to cloud-based technology for the midmarket, launching *Solar Seamless Connect*.

Aimed at bridging the gap between the user-interface of Skype and the rich feature set of cloud UC and PBX systems, Solar Seamless Connect will bring together Skype for Business and existing on-site or Cloud PBX services for a new way of connecting.

A cyber-panacea for a number of business pain points, it will provide a flexible, cost-effective, next generation answer to the question of how to achieve optimum, feature-rich connectivity without diving head first into new technology or larger capital outlays.



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Key features of Solar Seamless Connect:

1. Headcount Management

Business-speak for scalability or flexibility, businesses would like to add and remove users as and when needed. SSC provides the ability to scale up and down a workforce without wasting time and money on upgrade projects that lock the business into certain bands of user volumes.

2. Business Resilience

Many businesses still host their core UC services in a single location (making them vulnerable to failure) and implementing a resilient fail over version of their system is often expensive. The Solar Seamless Connect provides resilience without the high impact outlay.

3. Remote Workforce

Remote workforces require access to the same core services as office based staff. Adding this capability to most on-premise solutions usually requires extra hardware, licenses, integration services, and often requires the use of VPNs, or other services to deliver the capability. This minefield is circumnavigated with straightforward SSC implementation.

4. Budget Management

Many businesses now prefer to migrate to opex models which provide predictable costs, leaving capital investments for other projects more closely related to strategic goals. With SSC, businesses are isolated from the shock of upgrade costs often encountered when expanding their system.

5. Adoption & Enablement

Introducing any new system into a business is full of challenges when it comes to getting users to adopt. Without high levels of user adoption, any roll-out will fail to deliver its advertised benefits and returns. The SSC system provides the Microsoft user interface people recognise and are familiar using, minimising the risk of failure.

6. IT Department ROI

Many IT departments are hampered by maintaining existing systems and infrastructure. This limits their ability to innovate and focus on projects that could have greater benefit to their business. Removing 'everyday' challenges by migrating to the cloud creates opportunity to utilise the IT resources on more effective projects.

Available to the channel

And for those who believe the product would make a tidy addition to their channel portfolio, Solar has announced it will also offer Solar Seamless Connect to Office365 re-sellers who currently don't provide voice, on a dealer or re-seller model.

Wanting a feature-laden video-calling service that also provides outstanding call quality and connectivity? Maybe it's time to go Solar Seamless-Connect.