

“Wait a Minute... You *Like* Dizzy Patients?!”

As a private practice otolaryngologist, imbalanced and dizzy patients are often sent to see you for help. If you're like most, these patients can be time consuming and often leave disappointed without answers. On the other hand, there's a new therapeutic option available for these patients that will leave you filled with joy when balance or dizziness patients come to your practice.

Joy?! From receiving dizzy patients? This is unheard of in otolaryngology! Until now, anyway...



Adding Balance has Never Been Easier

FYZICAL Therapy & Balance Centers has pioneered a new path for private practice ENTs to treat patients suffering from otologic and non-otologic balance and vestibular dysfunctions. With FYZICAL, you can add a balance center to your existing practice and provide the [BEST possible balance and vestibular therapy](#) available.

FYZICAL's [implementation team](#) will help you determine the space, equipment and staff needed to build a successful balance program in your existing practice. This team will also help you hire and train the best physical therapist(s) to lead your balance center and provide rehab services under your supervision. Now, you won't have to treat these dizzy patients yourself, or send them to a clinician down the road. Your physical therapist(s) will provide the treatment as employees [while you still oversee their plan of care](#), generating income in the process.

Learn the “Business of Balance”

The average ENT produces between \$400k - \$500k in ancillary balance revenue. Without serving this patient population, this revenue stream will remain lying dormant in your practice. FYZICAL will show you how to identify these patients so they can be referred to your balance center. Generating even more revenue potential from your existing patient base.

Additionally, FYZICAL will show you the “business side of balance.” Meaning, you'll learn how to bill for balance and vestibular therapy, maximize revenue per patient, implement a retail store, market your balance services and much more. FYZICAL makes building a balance center seamless from A to Z.



A Balance Center Will Enhance Your ENTIRE Business

The proof is in the pudding... FYZICAL members have seen their businesses skyrocket in all areas after opening their balance center. [Click here to see how Dr. Carl Stephenson's ENT practice is doing after opening their balance center in Tuscaloosa, Alabama.](#)

FYZICAL isn't just any ancillary service, FYZICAL is a whole new business model for private practice ENTs who care about growing their business and enhancing their patient care while remaining 100% independent and autonomous. FYZICAL will help you improve all areas of your practice (hearing aid sales, allergy, etc.), and reduce any inefficiencies within your business practices.

A FYZICAL balance center is the answer to treating dizzy patients in your practice – and finally feeling good about it.

This opportunity is available to you now, but it won't be for long. You need to [learn more about adding a FYZICAL balance center](#) to your existing practice ASAP. All you need to do is attend a Game Changer meeting with a FYZICAL Advisor.

Saturday, September 15, 2018
The Ritz-Carlton
1111 Ritz Carlton Dr, Sarasota, FL 34236
8:00 a.m. to 2:00 p.m.

Saturday, October 20, 2018
The Ritz-Carlton
1111 Ritz Carlton Dr, Sarasota, FL 34236
8:00 a.m. to 2:00 p.m.

If you're looking for a real opportunity to open a balance center and supercharge your practice, you NEED to attend one of these Game Changer meetings. At Game Changer, you'll take a deep dive into the FYZICAL balance opportunity and decide if it's right for you. As a bonus, you'll also enjoy a weekend in sunny Sarasota, Florida. Take a tour of a local balance center and perhaps a tour of Siesta Key Beach (#1 beach in the USA).

After this meeting... you'll learn to LOVE dizzy patients!

[Click here to learn more](#) about these upcoming Game Changer meetings or call a FYZICAL Advisor today at 941-227-4308.

Learn more about attending a Game Changer meeting in Sarasota!