

## The #1 Most Profitable Ancillary Service for Private Practice ENTs

If you're looking for ancillary revenue in your otolaryngology practice and you want to offer better patient care, FYZICAL's proprietary balance program is opening up a world of opportunity for private practice ENTs.

There are patients in your clinic right now in need of balance and vestibular therapy... Yet, they are often unable to find answers and left without treatment. Adding FYZICAL's Balance Program to your private practice is the answer to a changing industry and a fall crisis...

With FYZICAL, you become the ONLY answer for treating balance and fall prevention patients, in a huge market with a MASSIVE unmet need.

## There is virtually zero competition for balance therapy.

Balance and vestibular therapy is the way to shift towards preventative care.

Prevention-focused care is changing the healthcare industry and allow you to build a <u>wealthy exit strategy</u> that you would be unable to do otherwise.

Adding a balance center to your practice offers a world of professional and financial reward to an ENT practice owner. A balance center offers benefits such as:



- Increased ancillary revenue
- Employees generating revenue whether you are there or not
- Rise in practice value = wealthy exit strategy
- Enhanced patient care
- Improved reputation
- Unique service offering leading to additional referrals
- Massive growth in revenue

FYZICAL has all of the tools and systems in place to make you an expert in balance and vestibular therapy. You will remain an independent practice owner with the added support of some of the best clinicians and expert business people.

You may have questions... Unfortunately they can't all be answered by reading this article.

Otolaryngologists are already taking advantage of this opportunity right now. There is no time to waste when it comes to your private practice. To learn more about how you can add a balance center to your ENT practice, call **(941) 227-4308** today.

