


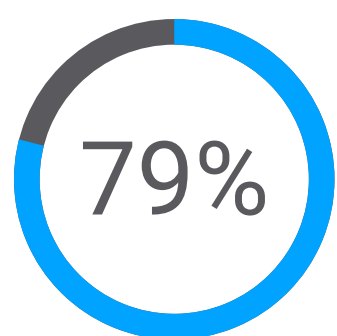
Giving Manufacturers a Digital Advantage



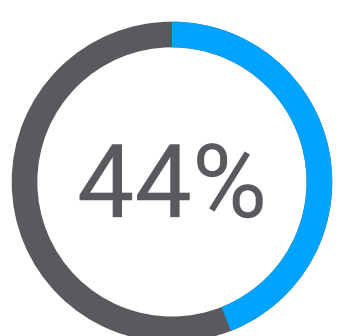
Modern manufacturers are embracing Microsoft Dynamics 365 and the Microsoft Cloud to create a competitive advantage through digital transformation.

	<p>ENGAGE CUSTOMERS</p> <p>Provide real-time insight to customers</p>		<p>EMPOWER EMPLOYEES</p> <p>Re-invent processes to reduce downtime</p>
<p>OPTIMIZE OPERATIONS</p> <p>Anticipate issues and respond proactively</p>		<p>TRANSFORM PRODUCTS</p> <p>Combine physical and digital to create smart products</p>	

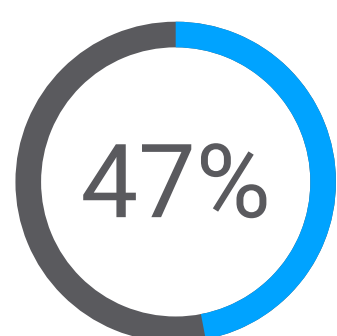
The state of digital in manufacturing



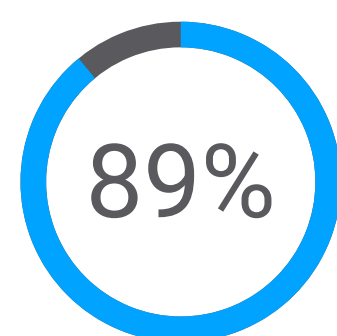
Over 79% of companies have started an IoT initiative



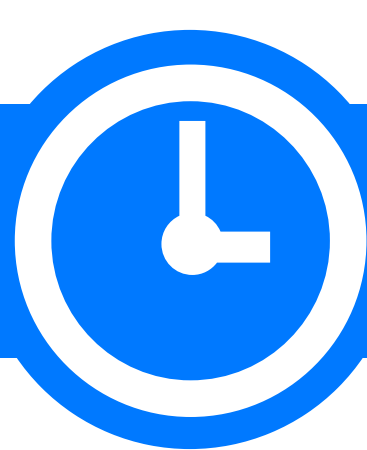
Only 44% of manufacturers have a defined digital strategy



47% believe their business model will be obsolete in 3 years



89% see customer experience as basis of competition



Why modernize now?

100x

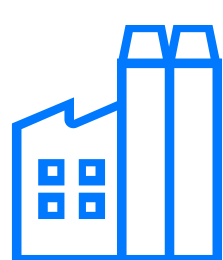
The speed of digital transformation compared to physical

2x

More revenue from 'smart products' over traditional products

5 Reasons to Work with MCA Connect

01



Manufacturing Expertise

From sales to the shop floor to the supply chain, we help improve manufacturing operational excellence.

02



Millions of Dollars in ROI

Our clients have earned and saved millions of dollars through the implementation of technology.

03



Experienced, Full Service Team

With 200+ employees involved in 1000+ implementations, our experts specialize in business transformation, software implementation, application support and analytics.

04



Trusted Microsoft Technology

Microsoft Dynamics 365 is a modern, cloud-based ERP and CRM solution that provides flexibility and scalability.

05



Award-Winning Technology Partner

MCA Connect has been named Microsoft Dynamics Partner of the Year six times and Inner Circle nine times.