

# Kumanu Case Study



## The Client

Kumanu helps organizations build stronger employee engagement by creating better alignment with purpose. Using advanced behavioral and data science to help employees find purpose in life and connect their purpose to action, Kumanu's Purpose Cloud™ platform helps organizations cultivate happier, engaged employees and a more purpose-driven work culture.



## The Challenge

In the beginning, Kumanu worked with a development partner to create its born-in-the-cloud application. As the application matured, the software engineering team decided it was time to take the application in-house. However, security was a concern.

The team was moving fast, running innovative experiments, and dealing with sensitive information. They didn't want to slow down, but wanted to make sure nothing fell through the cracks. They decided it would be best to bring in a security partner that could continuously monitor their AWS environment so they could focus on more important things, like innovation and speed to market.

Another concern was HITRUST. One of Kumanu's customers not only required that it become HITRUST certified, but also required that it do so in less than eighteen months. At this point, Kumanu's leadership knew that certification was important for accelerating the company's growth.



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– Lisa Schutte,  
Chief Technology Officer  
at Kumanu

## The Solution

Cloudticity deployed Oxygen to continuously monitor the security, compliance, and reliability of the Kumanu AWS environment, freeing the software engineering team to focus on what they do best: develop and deploy innovative solutions at a rapid pace.

Cloudticity also helped Kumanu build AWS CloudFormation scripts so they could build the system from scripts and increase their agility.

Kumanu worked with Beyond LLC and Cloudticity to become HITRUST CSF certified.



# The Benefits

With Cloudticity continuously watching over Kumanu's security posture, the Kumanu software engineering team can move toward their goals with conviction.

"Cloudticity Oxygen gives us the confidence to be innovative," says Lisa Schutte, Chief Technology Officer at Kumanu. "My team is moving fast. We're not afraid to push the envelope with our technology, but we need to balance being nimble with being security-conscious and Oxygen allows us to do this."

In addition, now that Kumanu is HITRUST certified it's been able to grow its relationship with current customers as well as improve its appeal in the market. When the security conversation comes up with prospective clients, it's no longer an obstacle. Instead, it's a chance for Kumanu to impress and differentiate itself from other dynamic growth-stage companies.

"Every customer wants to know that their data will be protected, so being HITRUST certified allows us to demonstrate this and get over that hurdle much more quickly," explains Schutte.

Looking toward the future, Kumanu continues to leverage cloud-native technologies. Via the Purposeful app, it delivers purpose activation, personal development, and cutting-edge solutions to employees and corporations in order to create bigger lives, stronger organizations, and healthier communities.

## About Cloudticity

Cloudticity, based in Seattle, WA, helps healthcare organizations design, build, migrate, manage, and optimize HIPAA-compliant solutions on Amazon Web Services (AWS). Founded in 2011, Cloudticity has helped providers, payers, and companies that sell to the healthcare industry remain secure, compliant, and highly available to patients and customers that rely on them. For more information, visit [Cloudticity.com](https://cloudticity.com).

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