As states develop plans and begin the reopening process, U.S. business leaders are optimistic about the prospects for recovery, but access to real-time data on the continuing impact of COVID-19 is essential to planning an effective path forward.

Hanover Research’s COVID-19 Business Conditions Dashboard allows you to track your peers’ and customers’ perceptions of business conditions and their responses during this crisis. Hanover has created a dashboard that allows you to compare how your business is affected and how its crisis response compares to your peers both within and across industries.

Dashboard Tracking Components

- Business Outcomes
- Top- and Bottom-Line Performance
- Internal Operations
- Positive and Negative Impact

INSIGHTS FROM THE FIRST 8 WEEKS OF TRACKING THE COVID-19 OUTBREAK

- The impact on businesses outcomes stabilized (even with a slight decline) over the month of April.
- Less than a third (29%) of U.S. businesses currently see a major impact on their success metrics.
- While most U.S. businesses still report that COVID-19 is hurting top- and bottom-line performance, the percentage has been steadily declining since a peak in mid-April.

CONTACT US TO GET STARTED TODAY
Hanover’s COVID-19 Business Conditions Dashboard provides comprehensive insights and tracking over time for business outcomes and internal operations.

**DASHBOARD INSIGHTS**

**Business Outcomes**
Track the impact of COVID-19 on business outcomes (i.e., outputs or success), including response plan and timeframe.

**Internal Operations**
See how your peers are responding to COVID-19 internally, including policies and employee communication.

**Top- and Bottom-Line Performance**
Identify increases and decreases in top- and bottom-line performance, including timeline of impact.

**Positive and Negative Impact**
Delve into the type and extent of impact COVID-19 has on business outcomes.

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**DASHBOARD FEATURES**

**Sample and Data Collection**
- Data collection, via an online survey, launched March 16, 2020
- Data is refreshed biweekly (March-May data refreshed weekly)
- Each wave is statistically significant (n = 300)
- Sample is representative of U.S. businesses

**Tracking and Filters**
- Industry segments include:
  - For-Profit Education
  - Food & Beverage
  - Consumer Products
  - Professional Services
  - Software
  - Banks & Financial Services
  - Healthcare & Medical Technology
  - Manufacturing
  - Wholesale/Trade
  - Building Products

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Contact us to get started today.