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MVP 2015: Safari Ltd.® Yutyranus

Popular new figurine gets 2015 dinosaur of the year buzz!

Miami (January 28, 2015)- Safari Ltd.®'s new Yutyranus is getting some love from the figurine community. The feathered dinosaur is part of the company's 2015 new releases and quickly becoming the most popular dinosaur in stock.

Why the love? Well, over the past two decades, discoveries in China have brought to light at least 5 new feathered dinosaurs. With more discoveries popping up in other parts of the world, like Syria, science is supporting a growing theory that almost all dinosaurs may have been covered in feathers.

Safari Ltd.®, long established as manufacturers of the "Rolls-Royce of dinosaurs", keeps up with the latest research and discoveries, which prompted the company to capture the highly discussed findings. Enter, Yutyranus.

This feathered dinosaur is part of the Wild Safari® Prehistoric World collection, one of Safari Ltd.®'s most popular Toys that Teach® for the pre-historic era. The Yutyranus species was unearthed as part of the feathered dinosaur findings in China.

Fans and prehistoric dinosaur buffs have expressed their enthusiasm for the new figurine, labeling it the next Dinosaur of the Year. Safari Ltd.® has won the Pre-historic Times Dinosaur of the Year title for the past two years for its Monolophosaurus and Gryposaurus.

About Safari Ltd.®

For more than 30 years Safari Ltd.® has been a leading manufacturer of innovative, educational Toys that Teach® specializing in authentic, hand-painted figures.

Safari Ltd.® has licenses with the Carnegie Museum of Natural History and the Monterey Bay Aquarium to produce scale model dinosaur and sea life collections, establishing Safari Ltd.® as a serious figurine company for children and collectors alike. All products exceed global safety standards.

Safari Ltd.® philanthropic contributions cover a wide variety of local and global conservation efforts, including Big Cat Rescue, Fairchild Tropical Botanic Garden, the Humane Society of Greater Miami Adopt-A-Pet, the Marine Mammal Center, the Nature Conservancy, National Eagle Center and the Sierra Club. For more information, visit www.safariltd.com.

