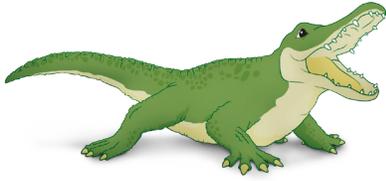


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# THREE-PEAT!

## Safari Ltd® Wins DINOSAUR OF THE YEAR!

**Miami, FL, January 14, 2016** — Safari Ltd®, an American owned, family operated manufacturer and worldwide distributor of Toys That Teach®, is excited to announce that for the third year in a row, *Prehistoric Times* has awarded Safari Ltd® with **Dinosaur of the Year**.

The niche publication, catering to both retail stores and individual dinosaur enthusiasts, has been widely recognized within the category as experts on dinosaur figurines. Their team of specialists has acknowledged Safari products as the Rolls Royce of dinosaur figurines bestowing its annual award on the **Wild Safari® Prehistoric World Sauropelta**.

"Wild Safari® Prehistoric World Sauropelta has an aggressive posture, with highly detailed armor and spikes. It is an exciting toy combined with great attention to scientific reconstruction that shows you how to learn and play," said Randy Knol, Feature Writer and Columnist at *Prehistoric Times*. "This is the best tool for engaging kids to love science."

Knol is an avid enthusiast and many in the field look to his prehistoric prowess on all things dinosaur related. He has used Safari Ltd® figurines in his program at the Smithsonian Museum's Summer Camp citing their unmatched ability to combine educational value with detailed and artistic presentation.

Safari Ltd® dinosaur collections have been heralded by many established professionals and educators in the paleontology field. Teachers have used the Toys That Teach® as supplements in the classroom citing their remarkable accuracy and detail. Safari Ltd® dinosaurs were also featured in *Jurassic Park*, so there's that.



### About Safari Ltd®

Safari Ltd® is an American owned and family operated manufacturer and worldwide distributor of Toys that Teach®. These authentic, hand-painted figurines have been inspiring children around the globe for over 30 years and 3 family generations.

Safari Ltd® has a license with the Monterey Bay Aquarium® to produce a scale model sea life collection, establishing Safari Ltd® as a serious figurine company for children and collectors alike. All products exceed global safety standards.

Safari Ltd® philanthropic contributions cover a wide variety of local and global conservation efforts, including Big Cat Rescue, Fairchild Tropical Botanic Garden, the Humane Society of Greater Miami Adopt-A-Pet, the Marine Mammal Center, the Nature Conservancy, National Eagle Center and the Sierra Club. For more information, visit [www.safariltd.com](http://www.safariltd.com).

