



# SAFARI LTD® Honored at the Healthiest Employer in South Florida Awards

**Miami (June 1st, 2017)** – Safari Ltd®, American owned manufacturer and distributor of educational “Toys That Teach®”, is proud to announce it has been chosen as an Honoree for South Florida Business Journal’s Healthiest Employer Award! Honorees are nominated each year from among South Florida businesses and this year Safari Ltd® made the cut, placing in the Small Company category.

As a company with a strong commitment to the health and wellness of its employees, dubbed “Safarians”, Safari Ltd® is pleased to be recognized by the business community of South Florida for its efforts to promote a healthy workplace lifestyle. Programs and initiatives focusing on wellness include an on-site gym, vending machines with healthy food and drink options, and incorporating ramps and stairs in the building design in place of elevators to promote walking.

But Safari Ltd® didn’t stop there – they even created an in-house team called “SafariFit” in April 2016 to plan and implement events and activities focusing on health and wellness. These include staging a health fair, hosting workshops on topics such as nutrition and stress management, and creating fun group fitness challenges and competitions. They also hosted their first “Safari Field Day” for Safarians and their family and friends that included physical activities and games at a local park.

Safari Ltd® knows that a healthy workforce is a happy workforce, and remains dedicated to providing opportunities for Safarians to improve their physical and mental health. The company is honored to be acknowledged for its efforts by the South Florida Business Journal, particularly within the first year of the creation of SafariFit, and will continue to focus on new and innovative ways to promote fitness and wellbeing.

## About Safari Ltd®

Safari Ltd® is an American owned, family operated manufacturer of hand-painted scientifically accurate Toys That Teach®, based in Miami Lakes, Florida. The company’s products can be found in aquariums, zoos, and museums all over the world. Offerings include scientifically accurate figurines based on wildlife, farm animals, prehistoric creatures, and dragons and other fantastical beings. Safari Ltd®’s goal is to provide educational products that allow fans young and old to Discover the Frontiers of Their Imaginations®.

Safari Ltd® is also dedicated to conservation efforts across the globe, and has contributed to several philanthropic organizations including including the MOTE Marine Laboratory, Fairchild Tropical Botanic Garden, the Humane Society of Greater Miami, the Loggerhead Marinelifelife Center, the Nature Conservancy, National Eagle Center and the Sierra Club.

