



*Ben Dominitz is an independent Consultant with the NAVIX exit planning network.*

Ben Dominitz is the founder and former CEO of Prima Communications Inc., a book publishing and internet content provider that he sold to Random House in 2001. Ben and his wife started Prima and grew it to \$100 million in revenue and made the Inc. 500 list twice before merging with Random House of New York.

Part of Prima's success was the creation of a valuable and nationally-known brand in Prima Games, still the dominant worldwide publisher of books on computers and video games. Since the sale of his company and his brand, Ben runs Chief Exit Officer, a division of CEO GURU LLC. He helps business owners achieve tens of millions of revenues from successful acquisitions of their companies. Ben has extensive expertise in capital formation, marketing, P&L analysis, corporate restructuring and strategic initiatives. He believes it is both an art and science to prepare and present a business for an above the line sale (successful exit strategy).

Ben is also a published author and an acclaimed professional violinist and conductor. He has a Bachelor of Music in Performance from the University of Cincinnati. As a violinist, he was chosen to be the first soloist for the inaugural concerts of two orchestras, The Folsom Lake Symphony in California and the acclaimed Cincinnati Chamber Orchestra. He is founder and music director of Chamber Music Alive in California, where he served as principal violinist and conductor. Ben is a published author and in that capacity had appeared as a guest on Oprah Winfrey Show and Regis and Cathy Lee, among many other TV and radio programs.

As a businessman, Ben has been quoted in both The Wall Street Journal and The New York Times. Today, he is active as a Chair for CEOs at Vistage International and has a growing reputation as a trusted consultant and confidant to business leaders across the United States. He is a fervent believer in and practitioner of Servant Leadership and is passionate about helping entrepreneurs achieve their goals and live their dreams. Ben resides in Fort Mill SC with his wife. He is the father of two sons.

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