DMCouncil MEMBERSHIP FOR SCHOOL AND DISTRICT LEADERS
Year-round Professional Development and a Community of Forward-Thinking Peers
A professional learning community different from the rest

In 2004, DMCouncil was created out of a belief that superintendents and district leaders need a greater level of support to tackle the enormously important work with which they are charged. Responsible for education our nation’s students, district and school leaders hold the future of our society, our nation, our world in their hands. To be successful, district leaders must not only be great educators but must also be great leaders and managers.

DMCouncil was therefore created to be a professional learning community different from the rest. DMCouncil supports your district leadership team with a rich array of professional development opportunities, the latest research and expertise to foster continuous improvement, and an elite community of peers.

DMCouncil conferences and professional development sessions are intensive learning experiences focused on providing members with new ideas and the latest management and education research to effect measurable, sustainable improvements for students. While many other membership organizations hold large convenings funded by vendors, DMCouncil provides exclusive meetings, completely free of vendors, to allow for deep learning and candid exchanges of ideas and experiences. Our signature Superintendents’ Strategy Summit provides a unique, in-depth learning experience for superintendents only. Our one-day clinics held throughout the year provide opportunities for district and school leaders to learn and build capacity. And members can elect to participate at a preferential rate in our six to nine-month long institutes where participants take a deep dive into exploring a topic and apply their learnings to tackle real district challenges.

Membership in District Management Council also allows you to be a part of a nationwide community of peers who value the importance of staying at the forefront of best-practice research and are committed to making a difference in students’ lives. This community of like-minded educational leaders challenge each other to make a difference by providing each other inspiration, support, and collaboration.

BENEFITS

- Increase management and leadership capacity through an array of professional development opportunities:
  - Superintendents’ Strategy Summit exclusively for superintendents
  - Clinics for cross-functional district teams
  - Monthly virtual roundtables for members only
  - Access to DMGroup’s Institutes, our structured professional development programs delivered over a period of months and incorporating coursework, hands-on-learning, and coaching

- Access leading research on management and education best practices
- Share ideas and experiences with a community of forward-thinking leaders from across the country

DMCouncil - Established 2004 -

JOIN A NATIONAL NETWORK OF OVER 1,400 DISTRICT LEADERS

142 districts
1,450 district leaders
28 states
3.5 million+ students supported

*As of February 2021
**DMCouncil Membership**

Year-round access to professional development and a forward-thinking community

A professional learning community different from the rest, DMCouncil membership is an essential resource for forward-thinking leaders committed to change.

Build leadership and management capacity throughout the year through access to rich professional development, insightful research, expert advice, and opportunities to collaborate with forward-thinking educational leaders from districts across the country:

**Superintendents’ Strategy Summit (SSS)**

For superintendents only, superintendents participate in DMGroup's signature 2-day professional development event. Membership includes conference materials, hotel, and meals.

**Professional Development Clinics**

One-day clinics will be offered in a variety of practice areas, with topics rotating from year to year. Membership includes 3 clinic tickets.

**Virtual Roundtables**

Monthly, member-only virtual roundtables provide opportunities to stay abreast of management and educational best practices and to share ideas with peers.

**Nationwide Community of Peers**

Learn, share, and be energized by joining a community of like-minded leaders, from districts large and small, from around the country.

**District Management Journal and Resources**

Members have access to District Management Group’s library of research, case studies, toolkits, and much more, as well as 10 subscriptions to DMGroup’s signature publication, *District Management Journal*.

**Member Discounts to DMInstitutes**

Members receive discounts to register for DMInstitutes, our structured professional development programs delivered over a period of months and incorporating coursework, hands-on-learning, and coaching to build skills that last.

**Member Portal**

DMCouncil’s member portal makes it even easier for you to stay in touch with your fellow DMCouncil members to share ideas, collaborate, and learn together.
An essential resource for forward-thinking leaders

DMCouncil membership provides your district’s entire leadership team access to rich professional development, insightful research, expert advice, and opportunities to collaborate with forward-thinking educational leaders from districts across the country.

• **Superintendents Strategy Summit**
  For superintendents only, this signature event, held annually since 2004, provides a unique opportunity for superintendents from around the country to learn, share ideas, network, and explore the latest research on management and education best practices. Registration to this 2-day event includes conference materials, hotel, and meals.

• **Professional Development Clinics**
  Each year, one-day clinics will be offered in a variety of practice areas, with topics rotating from year to year. Membership includes 3 clinic tickets that can be utilized as desired — three participants can participate in the same clinic; each participant can attend different clinics; or one participant can participate at three clinics, etc.

• **Resources**
  Members have access to exclusive member-only content as well as District Management Group’s library of research, case studies, toolkits, and much more.

• **District Management Journal**
  DMGroup’s signature publication, *District Management Journal* distills our in-depth research and experience to provide insightful and practical articles, case studies, and toolkits that help school district leaders implement measurable, sustainable improvements. Membership includes ten subscriptions to the journal’s print edition.

• **Nationwide Community of Peers**
  DMCouncil members are avid learners who want to stay abreast of the latest best practice management and education research and are committed to putting these practices into action to make a difference for their students. Learn, share, and be energized by joining a community of like-minded leaders, from districts large and small, from around the country.

• **Virtual Roundtables**
  Monthly, member-only virtual roundtables provide opportunities to stay abreast of management and educational best practices and to share ideas with peers. Hear from our guest speakers and engage in discussion with other members of the DMCouncil community.

• **Member Discounts to DM Institutes**
  Members receive discounts to register for DM Institutes, our structured professional development programs delivered over a period of months and incorporating coursework, hands-on-learning, and coaching to build skills that last.

• **Member Portal**
  Our newly created member portal makes it even easier for you to stay in touch with your fellow DMCouncil members. With a community chat and member directory, it is easier than ever to share ideas, collaborate, and learn together.
District Management Group’s Five Practice Areas

District Management Group was founded in 2004 with a mission to effect systemic and sustainable improvements in public education. To achieve this, District Management Group seeks to provide district leaders with the best management and educational practices, tools, and techniques to help schools and students thrive.

DMGroup’s work is focused on five practice areas: leadership, student support, resources, human capital, and student support. District Management Group advances work in these five practice areas by providing an array of professional development, a membership community, custom consulting, and software.

“If you want to improve student outcomes, you need to strengthen management and leadership capabilities. School districts are incredibly complex and important organizations to manage and those charged with district leadership need on-going, top-notch professional learning opportunities.

DMGroup combines the freshest and most distinctive management approaches with educational best practices for school district leaders, helping them to deliver lasting, positive impact for the students and communities they serve.”

— John J-H Kim,
CEO and Founder,
District Management Group

Join DMCouncil
Unlock for your district’s management and leadership capacity

• Annual Superintendents’ Strategy Summit
• 3 tickets to DMGroup’s one-day clinics
• Monthly virtual roundtable discussions
• Community of forward-thinking peers
• Member Portal
• Access to our best practices research
• 10 subscriptions to District Management Journal
• Member-discounts to DMInstitutes professional development programs

$3,500 per year
District Management Council is one of my major learning networks and it’s my personal and professional artery for learning, for collegial contact, for becoming aware of what’s going on around the country, for provoking my own thinking.

– Howard Thiery,
Superintendent,
Regional School District 17 (CT)